

# POSTALCOUNT PRO

DELIVERY STATISTICS as of 06-2011

Calculated using Proportional Postal Hybrid



Lat/Lon: 33.3053/-111.9115

Z1\_CR8

Your Site		1 mi radius	3 mi radius	5 mi radius	10 min drivetime
Anytown, USA					
<b>Summary Data</b>					
<b>Demographic Δ Adjustment</b>	Census 2000 Households	4,672	29,248	83,697	95,787
	Route Active Residential Count	4,908	33,672	98,351	109,751
	Census 2000 Average Persons per Household	2.88	2.77	2.74	2.70
	Census 2000 Population	13,480	81,455	230,107	260,309
	Recalculated Route Lower range	14,152	93,215	269,039	296,586
	Active Population Upper range	14,160	93,777	270,393	298,255
	Census Households vs Route Residential Count	5.04%	15.13%	17.51%	14.58%
<b>Origination Data</b>					
<b>Residential Demographics</b>	<b>Total Active Residential Count</b>	4,908	33,672	98,351	109,751
	Active Residential Count	4,908	33,672	98,350	109,750
	<i>Active Residential Delivery</i>	4,908	32,811	94,184	105,555
	<i>Active Residential Box</i>	-	861	4,166	4,194
	Additional Active General Delivery Count	-	-	1	1
	<b>Total Possible Residential Count</b>	5,022	34,980	103,963	116,224
	Additional Possible General Delivery Count	-	-	1	1
	<b>Census 2000 Households</b>	4,672	29,248	83,697	95,787
	<b>Population in Households</b>	13,472	80,967	228,955	258,852
	1 Person Household	17.19%	19.08%	20.79%	21.30%
	2 Person Household	29.43%	31.85%	32.67%	33.09%
	3 Person Household	18.99%	18.86%	18.23%	18.19%
	4 Person Household	22.12%	19.00%	16.74%	16.27%
	5 Person Household	8.53%	7.61%	7.19%	6.97%
	6 or More Person Household	3.74%	3.59%	4.39%	4.18%
	<b>Population in Group Quarters</b>	8	488	1,152	1,457
	<b>Total Housing Units</b>	4,842	30,633	88,199	100,715
	Occupied housing units	96.50%	95.48%	94.90%	95.11%
	<i>Owner-Occupied Housing Units</i>	73.46%	74.57%	69.63%	69.53%
	<i>Renter-Occupied Housing Units</i>	26.54%	25.43%	30.37%	30.47%
<b>Business Demos</b>	Drop Site Business or Family Served Count	54	1,299	3,699	4,286
	<i>Active Business Deliveries</i>	321	2,555	8,182	8,743
	<i>Possible Business Deliveries</i>	350	2,830	9,412	10,306
	Active vs Possible Business Deliveries	8.86%	10.75%	15.03%	17.88%

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<b>Anytown, USA</b>						
<b>SCHEME ACTIVE POSTAL DROP</b>	<b>Business</b>	<b>Scheme Active Business Count</b>				
	Centralized Count	321	2,555	8,182	8,743	
	Curb Count	85	521	1,125	1,220	
	Neighborhood Delivery and Collection Box Unit Count	34	177	410	386	
	Other Count	68	877	2,693	3,016	
	Facility Box Count	134	416	1,299	1,516	
	Contract Box Count	-	557	2,635	2,585	
	Detached Box Count	-	-	-	-	
	Non - Personnel Unit Count	-	-	-	-	
	Caller, Remit, Contest, Other Box Count	-	7	20	20	
			<b>Scheme Active Residential Count</b>			
	<b>Residential</b>	4,908	33,672	98,350	109,750	
	Centralized Count	1,186	9,219	27,686	29,820	
	Curb Count	61	1,373	3,539	3,903	
Neighborhood Delivery and Collection Box Unit Count	3,357	18,950	41,767	44,994		
Other Count	304	3,268	21,191	26,839		
Facility Box Count	-	861	4,166	4,194		
Contract Box Count	-	-	-	-		
Detached Box Count	-	-	-	-		
Non - Personnel Unit Count	-	-	-	-		
Caller, Remit, Contest, Other Box Count	-	-	-	-		
<i>Scheme Active General Delivery Count</i>		-	-	1	1	
<b>SCHEME POSSIBLE POSTAL DROP</b>	<b>Business</b>	<b>Scheme Possible Business Count</b>				
	Centralized Count	350	2,830	9,412	10,306	
	Curb Count	100	584	1,306	1,473	
	Neighborhood Delivery and Collection Box Unit Count	34	182	436	412	
	Other Count	79	1,047	3,456	3,982	
	Facility Box Count	136	440	1,470	1,749	
	Contract Box Count	-	560	2,660	2,613	
	Detached Box Count	-	-	-	-	
	Non - Personnel Unit Count	-	-	-	-	
	Caller, Remit, Contest, Other Box Count	-	17	84	76	
			<b>Scheme Possible Residential Count</b>			
	<b>Residential</b>	5,022	34,980	103,962	116,223	
	Centralized Count	1,226	9,734	29,069	31,552	
	Curb Count	61	1,392	3,627	4,083	
Neighborhood Delivery and Collection Box Unit Count	3,425	19,352	43,200	46,708		
Other Count	309	3,363	22,200	28,080		
Facility Box Count	-	1,139	5,862	5,795		
Contract Box Count	-	-	-	-		
Detached Box Count	-	-	-	-		
Non - Personnel Unit Count	-	-	-	-		
Caller, Remit, Contest, Other Box Count	-	1	4	4		
<i>Scheme Possible General Delivery Count</i>		-	-	1	1	
<b>Scheme Drop</b>						
Scheme Drop Business Family Served Count		54	1,298	3,664	4,255	
Scheme Active Business: Residential Mix		-	-	2	2	
Scheme Active Residential: Business Mix		-	1	33	29	

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