

POSTALCOUNT PRO

DELIVERY STATISTICS as of 09/09

Calculated using Proportional Postal Carrier Routes

Prepared For

Your Company

Lat/Lon: 33.3054/-111.911181



November 2009

Z8

Your Site		1.00 mi radius	3.00 mi radius	5.00 mi radius	10.00 mi radius
Anytown, USA					
Summary Data					
Demographic Adjustment	Census 2000 Households	4,701	29,425	83,852	261,640
	Route Active Residential Count	4,368	32,666	96,824	314,434
	Census 2000 Average Persons per Household	2.88	2.77	2.74	2.72
	Census 2000 Population	13,550	81,969	230,610	719,633
	Recalculated Route Lower range	12,582	90,448	264,953	854,945
	Active Population Upper range	12,589	90,997	266,284	864,842
Census Households vs Route Residential Count		-7.09%	11.01%	15.47%	20.18%
Origination Data					
Residential Demographics	Active Residential Delivery	4,368	32,035	92,807	302,753
	Active Residential Box	0	631	4,016	11,678
	Active Residential Count	4,368	32,666	96,823	314,431
	Additional Active General Delivery Count	0	0	1	4
	Total Active Residential Count	4,368	32,666	96,824	314,434
	Additional Possible General Delivery Count	0	0	1	4
	Total Possible Residential Count	4,471	33,896	102,295	337,716
	Census 2000 Households	4,701	29,425	83,852	261,640
	Population in households	13,542	81,474	229,457	711,398
	1-person household	17.24%	19.08%	20.78%	22.75%
	2-person household	29.47%	31.85%	32.65%	32.85%
	3-person household	18.99%	18.87%	18.24%	16.91%
	4-person household	22.06%	18.99%	16.74%	14.96%
	5-person household	8.49%	7.61%	7.20%	7.14%
	6-or-more person household	3.74%	3.61%	4.40%	5.38%
	Population in Group Quarters	8	495	1,153	8,235
Total Housing Units	4,874	30,815	88,362	279,391	
Occupied housing units	96.45%	95.49%	94.90%	93.65%	
Owner-occupied housing units	73.09%	74.54%	69.65%	63.52%	
Renter-occupied housing units	26.91%	25.46%	30.35%	36.48%	
Business Demos	Drop Site Business or Family Served Count	80	1,574	4,120	12,573
	Active Business Deliveries	287	2,396	8,118	27,983
	Possible Business Deliveries	314	2,646	9,284	33,677
	Active Versus Possible Business Deliveries	9.57%	10.44%	14.36%	20.35%

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.

2000 Census Block Group Data and Custom Sites USA Geography, (Census 2000 numbers may deviate from Block Group geography based reports) .

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Anytown, USA					
SCHEME ACTIVE POSTAL DROP	BUSINESS	Scheme Active Business Count			
		287	2,396	8,118	27,983
	Centralized Count	67	488	1,022	3,496
	Curb Count	30	185	404	1,334
	NDCBU Count	72	894	2,814	9,398
	Other Count	117	412	1,245	6,202
	Facility Box Count	0	417	2,630	7,511
	Contract Box Count	0	0	0	0
	Detached Box Count	0	0	0	0
	NPU Count	0	0	0	0
Caller, Remit, Contest, Other Box Count	0	0	3	41	
RESIDENTIAL		Scheme Active Residential Count			
		4,368	32,666	96,823	314,431
	Centralized Count	1,087	8,736	26,538	96,309
	Curb Count	83	1,346	3,989	23,138
	NDCBU Count	2,896	18,448	40,757	113,735
	Other Count	301	3,505	21,523	69,571
	Facility Box Count	0	631	4,016	11,678
	Contract Box Count	0	0	0	0
	Detached Box Count	0	0	0	0
	NPU Count	0	0	0	0
Caller, Remit, Contest, Other Box Count	0	0	0	0	
<i>Scheme Active General Delivery Count</i>		0	0	1	4
SCHEME POSSIBLE POSTAL DROP	BUSINESS	Scheme Possible Business Count			
		314	2,646	9,284	33,677
	Centralized Count	75	541	1,171	4,180
	Curb Count	30	195	433	1,468
	NDCBU Count	84	1,030	3,466	12,223
	Other Count	125	449	1,412	7,300
	Facility Box Count	0	431	2,798	8,409
	Contract Box Count	0	0	0	0
	Detached Box Count	0	0	0	0
	NPU Count	0	0	0	0
Caller, Remit, Contest, Other Box Count	0	0	4	95	
RESIDENTIAL		Scheme Possible Residential Count			
		4,471	33,896	102,294	337,713
	Centralized Count	1,138	9,310	28,341	104,736
	Curb Count	84	1,366	4,076	23,761
	NDCBU Count	2,941	18,864	42,144	117,720
	Other Count	309	3,631	22,513	73,550
	Facility Box Count	0	725	5,221	17,945
	Contract Box Count	0	0	0	0
	Detached Box Count	0	0	0	0
	NPU Count	0	0	0	0
Caller, Remit, Contest, Other Box Count	0	0	0	0	
<i>Scheme Possible General Delivery Count</i>		0	0	1	4
Scheme Drop					
Scheme Drop Business Family Served Count		80	1,573	4,094	12,502
Scheme Active Business: Residential Mix		0	0	0	10
Scheme Active Residential: Business Mix		0	1	26	61

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