

POSTALCOUNT

DELIVERY STATISTICS as of 09/09

Calculated using Proportional Block Groups

Prepared For

Your Company

Lat/Lon: 33.3054/-111.911181



November 2009

Z2

Your Site Anytown, USA		1.00 mi radius	3.00 mi radius	5.00 mi radius	10.00 mi radius
Summary Data					
Demographic Adjustment	Census 2000 Households	4,751	29,420	83,749	261,304
	Route Active Residential Count	4,340	32,176	95,828	314,005
	Census 2000 Average Persons per Household	2.87	2.77	2.74	2.72
	Census 2000 Population	13,658	81,945	230,381	718,688
	Recalculated Route <i>Lower range</i>	12,468	89,078	262,292	853,747
	Active Population <i>Upper range</i>	13,695	98,253	286,553	952,145
	Census Households vs Route Residential Count	-8.66%	+9.36%	+14.42%	+20.17%
	Origination Data				
	Active Residential Delivery (cr)	4,340	31,550	91,798	302,170
	Active Residential Box (cr)	0	626	4,030	11,831
	Active Residential Count (Carrier Route)	4,340	32,176	95,828	314,001
	Additional Active General Delivery Count	0	0	1	4
	Total Active Residential Count	4,340	32,176	95,828	314,005
	Possible Residential Count (Carrier Route)	4,443	33,406	101,252	337,197
	Additional Possible General Delivery Count	0	0	1	4
	Total Possible Residential Count	4,443	33,406	101,253	337,201
Census Demographics					
	Census 2000 Households	4,751	29,420	83,749	261,304
	Population in households	13,650	81,450	229,228	710,458
	1-person household	17.44%	19.08%	20.77%	22.75%
	2-person household	29.47%	31.85%	32.64%	32.85%
	3-person household	18.94%	18.87%	18.24%	16.91%
	4-person household	22.04%	18.99%	16.74%	14.96%
	5-person household	8.43%	7.61%	7.20%	7.14%
	6-or-more person household	3.69%	3.60%	4.40%	5.38%
	Population in Group Quarters	8	495	1,153	8,230
	Census 2000 Median Age	30.4	32.4	31.5	30.6
	Census 2000 Average Household Income	\$72,594	\$78,655	\$69,887	\$61,066
	Census 2000 Median Household Income	\$62,037	\$68,115	\$60,874	\$53,131
	Census 2000 Per Capita Income	\$25,375	\$28,103	\$25,420	\$22,192
	Total Housing Units	4,923	30,810	88,253	279,030
	Occupied housing units	96.50%	95.49%	94.90%	93.65%
	Owner-occupied housing units	73.34%	74.55%	69.66%	63.50%
	Renter-occupied housing units	26.66%	25.45%	30.34%	36.50%
Business Demos					
	Drop Site Business or Family Served Count	79	1,565	4,113	12,452
	Total Active Business Deliveries	287	2,349	8,059	27,901
	Total Possible Business Deliveries	314	2,599	9,213	33,695

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.

Note: Methodology has changed as of Second Quarter 2008.

Data derived from Carrier Route Delivery Counts then density proportioned to Census Geography.

2000 Census Block Group Data and Geography, (SF3 release for Income, SF1 release for remainder, Average Income = Aggregate Income / Households).