

FULL PROFILE

1990-2010 Census, 2011 Estimates with 2016 Projections

Calculated using Proportional Block Groups



Lat/Lon: 33.3053/-111.9115

RF1

Your Site		1 mi radius	3 mi radius	5 mi radius	10 min drivetime
Anytown, USA					
POPULATION	2011 Estimated Population	12,557	79,488	236,765	261,226
	2016 Projected Population	11,835	76,320	227,926	250,723
	2010 Census Population	12,786	80,924	239,273	263,847
	2000 Census Population	13,418	80,726	229,226	258,896
	Projected Annual Growth 2011 to 2016	-1.1%	-0.8%	-0.7%	-0.8%
	Historical Annual Growth 2000 to 2011	-0.6%	-0.1%	0.3%	0.1%
HOUSEHOLDS	2011 Estimated Households	4,909	32,508	96,026	106,755
	2016 Projected Households	5,279	35,561	105,318	116,727
	2010 Census Households	4,827	32,032	93,748	104,259
	2000 Census Households	4,648	28,997	83,358	95,218
	Projected Annual Growth 2011 to 2016	1.5%	1.9%	1.9%	1.9%
	Historical Annual Growth 2000 to 2011	0.5%	1.1%	1.4%	1.1%
AGE	2011 Est. Population Under 10 Years	15.2%	15.2%	15.5%	15.4%
	2011 Est. Population 10 to 19 Years	14.4%	14.2%	13.9%	13.8%
	2011 Est. Population 20 to 29 Years	13.8%	14.1%	14.0%	14.0%
	2011 Est. Population 30 to 44 Years	21.3%	21.6%	22.0%	22.0%
	2011 Est. Population 45 to 59 Years	18.9%	18.4%	18.6%	18.8%
	2011 Est. Population 60 to 74 Years	10.5%	10.3%	10.4%	10.3%
	2011 Est. Population 75 Years or Over	6.0%	6.1%	5.6%	5.6%
	2011 Est. Median Age	33.6	33.4	33.3	33.5
MARITAL STATUS & GENDER	2011 Est. Male Population	50.3%	49.7%	50.3%	50.1%
	2011 Est. Female Population	49.7%	50.3%	49.7%	49.9%
	2011 Est. Never Married	28.1%	25.0%	27.5%	27.8%
	2011 Est. Now Married	56.1%	59.1%	55.5%	54.9%
	2011 Est. Separated or Divorced	13.5%	12.1%	13.5%	13.7%
	2011 Est. Widowed	2.4%	3.8%	3.4%	3.7%
INCOME	2011 Est. HH Income \$200,000 or More	5.6%	7.4%	5.4%	5.0%
	2011 Est. HH Income \$150,000 to \$199,999	8.0%	9.1%	6.8%	6.5%
	2011 Est. HH Income \$100,000 to \$149,999	21.0%	20.0%	17.0%	17.0%
	2011 Est. HH Income \$75,000 to \$99,999	19.1%	16.4%	15.4%	15.4%
	2011 Est. HH Income \$50,000 to \$74,999	18.7%	17.4%	20.1%	20.3%
	2011 Est. HH Income \$35,000 to \$49,999	13.5%	13.1%	14.8%	14.7%
	2011 Est. HH Income \$25,000 to \$34,999	5.0%	7.2%	7.6%	7.8%
	2011 Est. HH Income \$15,000 to \$24,999	6.3%	5.4%	6.8%	7.0%
	2011 Est. HH Income Under \$15,000	2.8%	4.0%	6.2%	6.3%
	2011 Est. Average Household Income	\$92,414	\$99,344	\$86,769	\$85,315
	2011 Est. Median Household Income	\$78,426	\$82,395	\$71,891	\$70,592
	2011 Est. Per Capita Income	\$36,267	\$40,895	\$35,464	\$35,205
2011 Est. Total Businesses	443	2,984	8,469	9,798	
2011 Est. Total Employees	5,510	44,702	109,978	117,887	

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RACE	2011 Est. White	76.3%	76.5%	73.0%	73.9%
	2011 Est. Black	4.0%	4.2%	5.3%	5.2%
	2011 Est. Asian or Pacific Islander	8.7%	9.5%	7.4%	6.9%
	2011 Est. American Indian or Alaska Native	2.0%	1.4%	2.3%	2.0%
	2011 Est. Other Races	8.9%	8.4%	12.1%	12.0%
HISPANIC	2011 Est. Hispanic Population	2,012	12,096	51,667	55,918
	2011 Est. Hispanic Population	16.0%	15.2%	21.8%	21.4%
	2016 Proj. Hispanic Population	14.9%	14.3%	20.4%	20.0%
	2010 Hispanic Population	16.3%	15.5%	22.3%	21.8%
EDUCATION (Adults 25 or Older)	2011 Est. Adult Population (25 Years or Over)	8,004	50,721	151,786	167,920
	2011 Est. Elementary (Grade Level 0 to 8)	3.5%	2.6%	4.6%	4.5%
	2011 Est. Some High School (Grade Level 9 to 11)	3.7%	3.2%	4.4%	4.5%
	2011 Est. High School Graduate	18.2%	18.3%	20.2%	20.4%
	2011 Est. Some College	23.8%	22.8%	23.6%	23.6%
	2011 Est. Associate Degree Only	9.0%	7.8%	8.4%	8.5%
	2011 Est. Bachelor Degree Only	28.3%	27.8%	24.1%	24.0%
	2011 Est. Graduate Degree	13.6%	17.5%	14.7%	14.5%
HOUSING	2011 Est. Total Housing Units	5,144	34,572	103,119	114,796
	2011 Est. Owner-Occupied	65.7%	61.8%	57.1%	57.8%
	2011 Est. Renter-Occupied	29.8%	32.2%	36.0%	35.2%
	2011 Est. Vacant Housing	4.6%	6.0%	6.9%	7.0%
HOMES BUILT BY YEAR	2000 Homes Built 1999 to 2000	0.6%	3.6%	4.9%	3.8%
	2000 Homes Built 1995 to 1998	22.7%	22.9%	20.9%	19.0%
	2000 Homes Built 1990 to 1994	25.3%	26.0%	17.0%	16.0%
	2000 Homes Built 1980 to 1989	46.5%	40.7%	34.5%	33.6%
	2000 Homes Built 1970 to 1979	2.4%	5.3%	17.8%	22.3%
	2000 Homes Built 1960 to 1969	1.3%	0.8%	2.3%	3.2%
	2000 Homes Built 1950 to 1959	0.3%	0.3%	1.4%	1.4%
	2000 Homes Built Before 1949	0.9%	0.3%	1.0%	0.9%
HOME VALUES	2000 Home Value \$1,000,000 or More	-	0.1%	0.1%	0.1%
	2000 Home Value \$500,000 to \$999,999	-	1.6%	0.9%	0.8%
	2000 Home Value \$400,000 to \$499,999	-	2.1%	1.1%	0.9%
	2000 Home Value \$300,000 to \$399,999	2.3%	5.1%	3.1%	2.8%
	2000 Home Value \$200,000 to \$299,999	16.1%	20.8%	14.9%	13.5%
	2000 Home Value \$150,000 to \$199,999	20.6%	24.1%	22.5%	22.6%
	2000 Home Value \$100,000 to \$149,999	50.5%	38.4%	44.4%	45.7%
	2000 Home Value \$50,000 to \$99,999	10.2%	7.6%	12.5%	13.2%
	2000 Home Value \$25,000 to \$49,999	0.2%	0.1%	0.4%	0.3%
	2000 Home Value Under \$25,000	-	0.2%	0.2%	0.2%
	2000 Median Home Value	\$151,389	\$174,192	\$154,518	\$151,777
2000 Median Rent	\$778	\$822	\$752	\$759	

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LABOR FORCE	2011 Est. Labor Population Age 16 Years or Over	9,531	60,544	180,112	199,054
	2011 Est. Civilian Employed	73.6%	70.8%	69.8%	69.5%
	2011 Est. Civilian Unemployed	4.5%	4.0%	4.4%	4.5%
	2011 Est. in Armed Forces	0.1%	0.1%	0.1%	0.1%
	2011 Est. not in Labor Force	21.8%	25.0%	25.7%	26.0%
	2011 Labor Force Males	49.8%	49.1%	50.0%	49.9%
	2011 Labor Force Females	50.2%	50.9%	50.0%	50.1%
OCCUPATION	2000 Occupation: Population Age 16 Years or Over	7,464	44,990	125,813	142,503
	2000 Mgmt, Business, & Financial Operations	17.6%	20.5%	17.8%	17.7%
	2000 Professional, Related	29.1%	27.6%	25.4%	25.5%
	2000 Service	12.5%	10.2%	11.2%	11.1%
	2000 Sales, Office	25.2%	28.0%	28.9%	29.1%
	2000 Farming, Fishing, Forestry	0.2%	0.2%	0.3%	0.3%
	2000 Construction, Extraction, Maintenance	6.7%	5.8%	7.0%	7.0%
	2000 Production, Transport, Material Moving	8.7%	7.8%	9.4%	9.3%
	2000 White Collar Workers	71.9%	76.1%	72.1%	72.3%
	2000 Blue Collar Workers	28.1%	23.9%	27.9%	27.7%
TRANSPORTATION TO WORK	2000 Drive to Work Alone	82.8%	83.0%	80.3%	80.4%
	2000 Drive to Work in Carpool	12.0%	10.0%	12.1%	11.9%
	2000 Travel to Work by Public Transportation	-	0.5%	0.8%	0.9%
	2000 Drive to Work on Motorcycle	1.0%	0.5%	0.5%	0.5%
	2000 Walk or Bicycle to Work	0.9%	1.5%	2.2%	2.1%
	2000 Other Means	0.2%	0.5%	0.6%	0.6%
	2000 Work at Home	3.2%	3.9%	3.5%	3.5%
TRAVEL TIME	2000 Travel to Work in 14 Minutes or Less	25.0%	25.1%	24.1%	24.3%
	2000 Travel to Work in 15 to 29 Minutes	41.3%	41.0%	42.0%	42.3%
	2000 Travel to Work in 30 to 59 Minutes	31.0%	30.5%	30.0%	29.6%
	2000 Travel to Work in 60 Minutes or More	2.6%	3.4%	3.9%	3.8%
	2000 Average Travel Time to Work	21.9	22.4	22.7	22.6
CONSUMER EXPENDITURE	2011 Est. Total Household Expenditure	\$326 M	\$2.28 B	\$6.10 B	\$6.70 B
	2011 Est. Apparel	\$15.6 M	\$109 M	\$293 M	\$321 M
	2011 Est. Contributions, Gifts	\$22.2 M	\$161 M	\$413 M	\$451 M
	2011 Est. Education, Reading	\$9.60 M	\$69.1 M	\$178 M	\$194 M
	2011 Est. Entertainment	\$18.4 M	\$129 M	\$344 M	\$377 M
	2011 Est. Food, Beverages, Tobacco	\$50.4 M	\$349 M	\$951 M	\$1.05 B
	2011 Est. Furnishings, Equipment	\$15.0 M	\$105 M	\$276 M	\$303 M
	2011 Est. Health Care, Insurance	\$22.5 M	\$157 M	\$426 M	\$469 M
	2011 Est. Household Operations, Shelter, Utilities	\$97.2 M	\$681 M	\$1.82 B	\$2.00 B
	2011 Est. Miscellaneous Expenses	\$5.31 M	\$36.9 M	\$100 M	\$110 M
	2011 Est. Personal Care	\$4.69 M	\$32.7 M	\$88.0 M	\$96.8 M
2011 Est. Transportation	\$65.0 M	\$447 M	\$1.21 B	\$1.33 B	

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