

# FULL DEMOGRAPHIC PROFILE

1990 - 2000 Census, 2009 Estimates & 2014 Projections

Calculated using Proportional Block Groups

Prepared For

Your Company

Lat/Lon: 33.3054/-111.911181

November 2009



RF1

Your Site Anytown, USA		1.00 mi radius	3.00 mi radius	5.00 mi radius	10.00 mi radius
<b>POPULATION</b>	2009 Estimated Population	16,247	95,355	273,985	896,617
	2014 Projected Population	17,411	107,618	310,949	1,010,960
	2000 Census Population	13,658	81,946	230,384	718,692
	1990 Census Population	7,203	43,937	144,625	480,689
	Historical Annual Growth 1990 to 2009	6.6%	6.2%	4.7%	4.6%
	Projected Annual Growth 2009 to 2014	1.4%	2.6%	2.7%	2.6%
<b>HOUSEHOLDS</b>	2009 Est. Households	5,149	31,227	91,625	295,692
	2014 Proj. Households	5,171	32,989	97,649	312,436
	2000 Census Households	4,751	29,420	83,749	261,304
	1990 Census Households	2,543	15,202	51,061	177,111
	Historical Annual Growth 1990 to 2009	5.4%	5.5%	4.2%	3.5%
	Projected Annual Growth 2009 to 2014	0.1%	1.1%	1.3%	1.1%
<b>AGE</b>	2009 Est. Population 0 to 9 Years	17.6%	16.5%	16.3%	16.2%
	2009 Est. Population 10 to 19 Years	16.9%	15.4%	14.5%	14.7%
	2009 Est. Population 20 to 29 Years	11.9%	12.2%	14.5%	15.9%
	2009 Est. Population 30 to 44 Years	28.5%	26.8%	25.3%	23.5%
	2009 Est. Population 45 to 59 Years	17.2%	19.4%	18.6%	17.5%
	2009 Est. Population 60 to 74 Years	5.9%	6.8%	7.5%	8.5%
	2009 Est. Population 75 Years Plus	2.1%	3.0%	3.3%	3.8%
	2009 Est. Median Age	31.3	33.0	32.3	31.8
<b>MARITAL STATUS &amp; SEX</b>	2009 Est. Male Population	50.2%	49.8%	50.2%	50.8%
	2009 Est. Female Population	49.8%	50.2%	49.8%	49.2%
	2009 Est. Never Married	27.2%	25.0%	27.4%	30.0%
	2009 Est. Now Married	57.3%	60.2%	55.9%	52.7%
	2009 Est. Separated or Divorced	13.1%	11.9%	13.5%	13.7%
	2009 Est. Widowed	2.3%	2.9%	3.2%	3.6%
<b>INCOME</b>	2009 Est. HH Income \$200,000 or More	4.6%	7.1%	5.3%	4.3%
	2009 Est. HH Income \$150,000 to 199,999	8.7%	9.5%	7.0%	5.2%
	2009 Est. HH Income \$100,000 to 149,999	21.4%	21.8%	19.6%	17.1%
	2009 Est. HH Income \$75,000 to 99,999	22.1%	19.0%	18.2%	15.7%
	2009 Est. HH Income \$50,000 to 74,999	19.9%	19.2%	21.0%	20.8%
	2009 Est. HH Income \$35,000 to 49,999	11.1%	10.7%	12.2%	13.8%
	2009 Est. HH Income \$25,000 to 34,999	5.5%	5.3%	6.5%	8.2%
	2009 Est. HH Income \$15,000 to 24,999	3.0%	3.8%	5.3%	7.4%
	2009 Est. HH Income \$0 to 14,999	3.7%	3.5%	4.9%	7.5%
	2009 Est. Average Household Income	\$ 81,767	\$ 89,905	\$ 80,801	\$ 72,805
	2009 Est. Median HH Income	\$ 79,882	\$ 86,552	\$ 76,994	\$ 68,472
	2009 Est. Per Capita Income	\$ 25,913	\$ 29,587	\$ 27,186	\$ 24,191
2009 Est. Number of Businesses	458	2,927	8,887	30,435	
2009 Est. Total Number of Employees	6,931	52,352	138,257	462,444	

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.

# FULL DEMOGRAPHIC PROFILE

1990 - 2000 Census, 2009 Estimates & 2014 Projections

Calculated using Proportional Block Groups

Prepared For

Your Company

Lat/Lon: 33.3054/-111.911181

November 2009



RF1

Your Site Anytown, USA		1.00 mi radius	3.00 mi radius	5.00 mi radius	10.00 mi radius
<b>RACE</b>	2009 Est. White Population	76.8%	78.0%	76.1%	74.4%
	2009 Est. Black Population	5.0%	4.6%	5.0%	5.8%
	2009 Est. Asian & Pacific Islander	8.5%	8.2%	6.1%	4.8%
	2009 Est. American Indian & Alaska Native	1.5%	1.2%	1.8%	2.3%
	2009 Est. Other Races Population	8.2%	8.0%	11.0%	12.7%
<b>HISPANIC</b>	2009 Est. Hispanic Population	3,475	19,873	72,469	265,457
	2009 Est. Hispanic Population Percent	21.4%	20.8%	26.4%	29.6%
	2014 Proj. Hispanic Population Percent	23.7%	23.4%	28.4%	31.8%
	2000 Hispanic Population Percent	12.9%	11.8%	18.5%	22.2%
<b>EDUCATION (Adults 25 or Older)</b>	2009 Est. Adult Population (25 Years or Older)	9,809	59,971	171,868	550,543
	2009 Est. Elementary (0 to 8)	1.8%	2.6%	5.3%	7.0%
	2009 Est. Some High School (9 to 11)	3.0%	3.7%	5.3%	6.3%
	2009 Est. High School Graduate (12)	19.0%	17.8%	19.8%	22.2%
	2009 Est. Some College (13 to 16)	24.3%	22.4%	22.5%	22.7%
	2009 Est. Associate Degree Only	9.8%	9.6%	9.1%	8.7%
	2009 Est. Bachelor Degree Only	26.3%	26.6%	24.0%	21.1%
	2009 Est. Graduate Degree	15.7%	17.3%	14.0%	11.9%
<b>HOUSING</b>	2009 Est. Total Housing Units	5,540	33,921	100,957	330,744
	2009 Est. Owner Occupied Percent	66.2%	67.0%	60.4%	56.5%
	2009 Est. Renter Occupied Percent	26.8%	25.1%	30.3%	32.9%
	2009 Est. Vacant Housing Percent	7.1%	7.9%	9.2%	10.6%
<b>HOMES BUILT BY YEAR</b>	2000 Homes Built 1999 to 2000	0.5%	3.6%	5.0%	5.0%
	2000 Homes Built 1995 to 1998	22.1%	23.4%	20.9%	16.4%
	2000 Homes Built 1990 to 1994	26.3%	25.8%	17.0%	13.3%
	2000 Homes Built 1980 to 1989	46.4%	40.4%	34.3%	30.0%
	2000 Homes Built 1970 to 1979	2.3%	5.4%	18.0%	21.9%
	2000 Homes Built 1960 to 1969	1.3%	0.8%	2.3%	7.9%
	2000 Homes Built 1950 to 1959	0.3%	0.3%	1.5%	3.6%
	2000 Homes Built Before 1949	0.9%	0.3%	1.0%	1.8%
<b>HOME VALUES</b>	2000 Home Value \$1,000,000 or More	-	0.1%	0.1%	0.1%
	2000 Home Value \$500,000 to \$999,999	-	1.6%	0.9%	0.7%
	2000 Home Value \$400,000 to \$499,999	-	2.0%	1.1%	1.0%
	2000 Home Value \$300,000 to \$399,999	2.3%	5.0%	3.1%	3.2%
	2000 Home Value \$200,000 to \$299,999	16.2%	20.7%	14.9%	13.6%
	2000 Home Value \$150,000 to \$199,999	20.3%	24.0%	22.4%	20.4%
	2000 Home Value \$100,000 to \$149,999	51.1%	38.8%	44.2%	39.7%
	2000 Home Value \$50,000 to \$99,999	10.0%	7.6%	12.7%	20.0%
	2000 Home Value \$25,000 to \$49,999	0.2%	0.1%	0.4%	1.0%
	2000 Home Value \$0 to \$24,999	-	0.2%	0.2%	0.3%
	2000 Median Home Value	\$ 151,483	\$ 174,405	\$ 154,893	\$ 147,496
	2000 Median Rent	\$ 779	\$ 803	\$ 738	\$ 662

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.

# FULL DEMOGRAPHIC PROFILE

1990 - 2000 Census, 2009 Estimates & 2014 Projections

Calculated using Proportional Block Groups

Prepared For

Your Company

Lat/Lon: 33.3054/-111.911181

November 2009



RF1

Your Site Anytown, USA		1.00 mi radius	3.00 mi radius	5.00 mi radius	10.00 mi radius
LABOR FORCE	2009 Est. Labor: Population Age 16+	11,579	70,065	204,317	673,282
	2009 Est. Civilian Employed	72.6%	71.4%	69.4%	65.7%
	2009 Est. Civilian Unemployed	4.7%	4.1%	4.5%	4.9%
	2009 Est. in Armed Forces	0.1%	0.1%	0.1%	0.1%
	2009 Est. not in Labor Force	22.6%	24.4%	26.1%	29.3%
	2009 Labor Force: Males	49.7%	49.5%	50.0%	50.7%
	2009 Labor Force: Females	50.3%	50.5%	50.0%	49.3%
OCCUPATION	2000 Occupation: Population Age 16+	7,598	45,642	126,375	373,476
	2000 Mgmt, Business, & Financial Operations	17.6%	20.4%	17.8%	15.4%
	2000 Professional and Related	29.0%	27.6%	25.4%	22.6%
	2000 Service	12.4%	10.2%	11.2%	13.3%
	2000 Sales and Office	25.4%	28.0%	28.9%	29.1%
	2000 Farming, Fishing, and Forestry	0.2%	0.2%	0.3%	0.3%
	2000 Construction, Extraction, & Maintenance	6.6%	5.8%	7.0%	8.6%
	2000 Production, Transport, & Material Moving	8.8%	7.8%	9.4%	10.6%
	2000 Percent White Collar Workers	72.0%	76.0%	72.1%	67.2%
2000 Percent Blue Collar Workers	28.0%	24.0%	27.9%	32.8%	
TRANSPORTATION TO WORK	2000 Drive to Work Alone	82.6%	82.9%	80.2%	76.0%
	2000 Drive to Work in Carpool	11.9%	10.1%	12.1%	13.9%
	2000 Travel to Work by Public Transportation	0.1%	0.5%	0.9%	1.7%
	2000 Drive to Work on Motorcycle	1.0%	0.5%	0.5%	0.5%
	2000 Walk or Bicycle to Work	1.0%	1.5%	2.2%	4.0%
	2000 Other Means	0.2%	0.5%	0.6%	0.7%
	2000 Work at Home	3.3%	3.9%	3.5%	3.3%
TRAVEL TIME	2000 Travel to Work in 14 Minutes or Less	25.3%	25.1%	24.1%	24.9%
	2000 Travel to Work in 15 to 29 Minutes	41.2%	41.0%	42.0%	40.9%
	2000 Travel to Work in 30 to 59 Minutes	30.8%	30.6%	30.0%	29.5%
	2000 Travel to Work in 60 Minutes or More	2.7%	3.4%	3.9%	4.6%
	2000 Average Travel Time to Work	21.8	22.4	22.7	22.9
CONSUMER EXPENDITURE	2009 Est. Total Household Expenditure (in Millions)	\$ 316.4	\$ 2,041.5	\$ 5,553.9	\$ 16,592.7
	2009 Est. Apparel	\$ 15.3	\$ 98.8	\$ 268.1	\$ 800.8
	2009 Est. Contributions & Gifts	\$ 21.1	\$ 141.6	\$ 369.9	\$ 1,075.9
	2009 Est. Education & Reading	\$ 9.3	\$ 62.1	\$ 162.9	\$ 474.8
	2009 Est. Entertainment	\$ 17.9	\$ 115.8	\$ 313.6	\$ 933.0
	2009 Est. Food, Beverages & Tobacco	\$ 49.2	\$ 314.2	\$ 866.4	\$ 2,618.3
	2009 Est. Furnishings And Equipment	\$ 14.5	\$ 94.1	\$ 252.9	\$ 744.8
	2009 Est. Health Care & Insurance	\$ 21.5	\$ 138.3	\$ 381.2	\$ 1,152.0
	2009 Est. Household Operations & Shelter & Utilities	\$ 94.6	\$ 611.2	\$ 1,660.0	\$ 4,959.1
	2009 Est. Miscellaneous Expenses	\$ 5.1	\$ 32.7	\$ 90.3	\$ 272.3
	2009 Est. Personal Care	\$ 4.6	\$ 29.3	\$ 80.1	\$ 240.1
	2009 Est. Transportation	\$ 63.3	\$ 403.4	\$ 1,108.4	\$ 3,321.5

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.