

DEMOGRAPHIC PROFILE COMPLETE

1990 - 2000 Census, 2009 Estimates & 2014 Projections

Calculated using Proportional Block Groups

Prepared For

Your Company

Lat/Lon: 33.3054/-111.911181

November 2009



RF9

| Your Site Anytown, USA | 1.00 mi radius | | 3.00 mi radius | | 5.00 mi radius | | 10.00 mi radius | |
|---|---------------------|------|---------------------|------|---------------------|------|---------------------|------|
| Population | | | | | | | | |
| Estimated Population (2009) | 16,247 | | 95,355 | | 273,985 | | 896,617 | |
| Census Population (1990) | 7,203 | | 43,937 | | 144,625 | | 480,689 | |
| Census Population (2000) | 13,658 | | 81,946 | | 230,384 | | 718,692 | |
| Projected Population (2014) | 17,411 | | 107,618 | | 310,949 | | 1,010,960 | |
| Forecasted Population (2019) | 19,492 | | 121,858 | | 355,811 | | 1,173,390 | |
| Historical Annual Change (1990-2000) | 6,455 | 9.0% | 38,009 | 8.7% | 85,759 | 5.9% | 238,002 | 5.0% |
| Historical Annual Change (2000-2009) | 2,589 | 2.1% | 13,410 | 1.8% | 43,602 | 2.1% | 177,925 | 2.8% |
| Projected Annual Change (2009-2014) | 1,163 | 1.4% | 12,263 | 2.6% | 36,964 | 2.7% | 114,344 | 2.6% |
| Est. Population Density (2009) | 5,176.00 <i>psm</i> | | 3,379.00 <i>psm</i> | | 3,512.23 <i>psm</i> | | 2,874.94 <i>psm</i> | |
| Trade Area Size | 3.14 <i>sq mi</i> | | 28.22 <i>sq mi</i> | | 78.01 <i>sq mi</i> | | 311.87 <i>sq mi</i> | |
| Households | | | | | | | | |
| Estimated Households (2009) | 5,149 | | 31,227 | | 91,625 | | 295,692 | |
| Census Households (1990) | 2,543 | | 15,202 | | 51,061 | | 177,111 | |
| Census Households (2000) | 4,751 | | 29,420 | | 83,749 | | 261,304 | |
| Projected Households (2014) | 5,171 | | 32,989 | | 97,649 | | 312,436 | |
| Forecasted Households (2019) | 8,039 | | 51,294 | | 151,753 | | 485,701 | |
| Historical Annual Change (1990-2000) | 2,209 | 8.7% | 14,218 | 9.4% | 32,688 | 6.4% | 84,194 | 4.8% |
| Projected Annual Change (2000-2014) | 419 | 0.6% | 3,569 | 0.9% | 13,900 | 1.2% | 51,131 | 1.4% |
| Average Household Income | | | | | | | | |
| Est. Average Household Income (2009) | \$81,767 | | \$89,905 | | \$80,801 | | \$72,805 | |
| Census Average Hhld Income (1990) | \$44,437 | | \$54,287 | | \$47,411 | | \$39,159 | |
| Census Average Hhld Income (2000) | \$73,226 | | \$77,997 | | \$70,168 | | \$61,195 | |
| Proj. Average Household Income (2014) | \$87,961 | | \$95,392 | | \$86,336 | | \$77,023 | |
| Historical Annual Change (1990-2000) | \$28,789 | 6.5% | \$23,711 | 4.4% | \$22,757 | 4.8% | \$22,036 | 5.6% |
| Projected Annual Change (2000-2014) | \$14,735 | 1.4% | \$17,395 | 1.6% | \$16,168 | 1.6% | \$15,828 | 1.8% |
| Median Household Income | | | | | | | | |
| Est. Median Household Income (2009) | \$79,882 | | \$86,552 | | \$76,994 | | \$68,472 | |
| Census Median Hhld Income (1990) | \$43,543 | | \$49,644 | | \$43,144 | | \$34,917 | |
| Census Median Hhld Income (2000) | \$62,037 | | \$68,116 | | \$60,874 | | \$53,131 | |
| Proj. Median Household Income (2014) | \$87,878 | | \$93,778 | | \$83,910 | | \$73,910 | |
| Historical Annual Change (1990-2000) | \$18,495 | 4.2% | \$18,472 | 3.7% | \$17,730 | 4.1% | \$18,214 | 5.2% |
| Projected Annual Change (2000-2014) | \$25,840 | 3.0% | \$25,662 | 2.7% | \$23,037 | 2.7% | \$20,779 | 2.8% |
| Per Capita Income | | | | | | | | |
| Est. Per Capita Income (2009) | \$25,913 | | \$29,587 | | \$27,186 | | \$24,191 | |
| Census Per Capita Income (1990) | \$15,687 | | \$18,783 | | \$16,739 | | \$14,428 | |
| Census Per Capita Income (2000) | \$25,375 | | \$28,103 | | \$25,420 | | \$22,191 | |
| Proj. Per Capita Income (2014) | \$26,123 | | \$29,369 | | \$27,256 | | \$23,963 | |
| Historical Annual Change (1990-2000) | \$9,688 | 6.2% | \$9,320 | 5.0% | \$8,681 | 5.2% | \$7,763 | 5.4% |
| Projected Annual Change (2000-2014) | \$748 | 0.2% | \$1,266 | 0.3% | \$1,836 | 0.5% | \$1,772 | 0.6% |
| Other Income | | | | | | | | |
| Est. Median Disposable Income (2009) | \$63,838 | | \$68,476 | | \$61,634 | | \$55,471 | |
| Proj. Median Disposable Income (2014) | \$69,048 | | \$73,507 | | \$66,515 | | \$59,302 | |
| Est. Average Household Net Worth (2009) | \$657,916 | | \$716,309 | | \$614,835 | | \$540,123 | |

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Household Income Distribution (2009)

| | | | | | | | | |
|--------------------------------|-------|-------|--------|-------|--------|-------|---------|-------|
| HH Income \$200,000 or More | 238 | 4.6% | 2,208 | 7.1% | 4,811 | 5.3% | 12,772 | 4.3% |
| HH Income \$150,000 to 199,999 | 448 | 8.7% | 2,970 | 9.5% | 6,427 | 7.0% | 15,432 | 5.2% |
| HH Income \$125,000 to 149,999 | 434 | 8.4% | 2,528 | 8.1% | 6,517 | 7.1% | 18,362 | 6.2% |
| HH Income \$100,000 to 124,999 | 668 | 13.0% | 4,285 | 13.7% | 11,416 | 12.5% | 32,144 | 10.9% |
| HH Income \$75,000 to 99,999 | 1,136 | 22.1% | 5,924 | 19.0% | 16,649 | 18.2% | 46,397 | 15.7% |
| HH Income \$50,000 to 74,999 | 1,024 | 19.9% | 6,010 | 19.2% | 19,218 | 21.0% | 61,588 | 20.8% |
| HH Income \$35,000 to 49,999 | 572 | 11.1% | 3,334 | 10.7% | 11,218 | 12.2% | 40,804 | 13.8% |
| HH Income \$25,000 to 34,999 | 282 | 5.5% | 1,665 | 5.3% | 6,000 | 6.5% | 24,254 | 8.2% |
| HH Income \$15,000 to 24,999 | 155 | 3.0% | 1,202 | 3.8% | 4,886 | 5.3% | 21,882 | 7.4% |
| HH Income \$10,000 to 14,999 | 49 | 1.0% | 346 | 1.1% | 1,527 | 1.7% | 7,988 | 2.7% |
| HH Income \$0 to 9,999 | 144 | 2.8% | 756 | 2.4% | 2,956 | 3.2% | 14,069 | 4.8% |
| HH Income \$35,000+ | 4,519 | 87.8% | 27,258 | 87.3% | 76,256 | 83.2% | 227,498 | 76.9% |
| HH Income \$50,000+ | 3,948 | 76.7% | 23,923 | 76.6% | 65,038 | 71.0% | 186,694 | 63.1% |
| HH Income \$75,000+ | 2,924 | 56.8% | 17,914 | 57.4% | 45,819 | 50.0% | 125,106 | 42.3% |

Race & Ethnicity (2009)

| | | | | | | | | |
|--|--------|-------|--------|-------|---------|-------|---------|-------|
| Total Population | 16,247 | | 95,355 | | 273,985 | | 896,617 | |
| White | 12,475 | 76.8% | 74,377 | 78.0% | 208,414 | 76.1% | 667,478 | 74.4% |
| Black or African American | 817 | 5.0% | 4,350 | 4.6% | 13,655 | 5.0% | 51,976 | 5.8% |
| American Indian & Alaska Native | 242 | 1.5% | 1,151 | 1.2% | 4,975 | 1.8% | 20,307 | 2.3% |
| Asian | 1,340 | 8.2% | 7,641 | 8.0% | 16,184 | 5.9% | 40,672 | 4.5% |
| Hawaiian & Pacific Islander | 39 | 0.2% | 192 | 0.2% | 569 | 0.2% | 2,552 | 0.3% |
| Other Race | 828 | 5.1% | 4,816 | 5.1% | 21,859 | 8.0% | 85,993 | 9.6% |
| Two or More Races | 508 | 3.1% | 2,829 | 3.0% | 8,329 | 3.0% | 27,640 | 3.1% |
| Not Hispanic or Latino Population | 12,773 | 78.6% | 75,483 | 79.2% | 201,516 | 73.6% | 631,160 | 70.4% |
| <i>Non Hispanic: White</i> | 10,394 | 81.4% | 62,135 | 82.3% | 167,086 | 82.9% | 521,556 | 82.6% |
| <i>Non Hispanic: Black or African American</i> | 707 | 5.5% | 3,765 | 5.0% | 11,581 | 5.7% | 43,179 | 6.8% |
| <i>Non Hispanic: Amer Indian & AK Native</i> | 177 | 1.4% | 859 | 1.1% | 3,246 | 1.6% | 14,077 | 2.2% |
| <i>Non Hispanic: Asian</i> | 1,191 | 9.3% | 6,854 | 9.1% | 14,340 | 7.1% | 35,516 | 5.6% |
| <i>Non Hispanic: Hawaiian & Pacific Islander</i> | 30 | 0.2% | 159 | 0.2% | 469 | 0.2% | 2,025 | 0.3% |
| <i>Non Hispanic: Other Race</i> | 0 | - | 4 | 0.0% | 221 | 0.1% | 458 | 0.1% |
| <i>Non Hispanic: Two or More Races</i> | 273 | 2.1% | 1,706 | 2.3% | 4,572 | 2.3% | 14,348 | 2.3% |
| Hispanic or Latino Population | 3,475 | 21.4% | 19,873 | 20.8% | 72,469 | 26.4% | 265,457 | 29.6% |
| <i>Hispanic: White</i> | 2,081 | 59.9% | 12,242 | 61.6% | 41,328 | 57.0% | 145,922 | 55.0% |
| <i>Hispanic: Black or African American</i> | 109 | 3.1% | 585 | 2.9% | 2,074 | 2.9% | 8,796 | 3.3% |
| <i>Hispanic: American Indian & Alaska Native</i> | 65 | 1.9% | 292 | 1.5% | 1,728 | 2.4% | 6,229 | 2.3% |
| <i>Hispanic: Asian</i> | 149 | 4.3% | 787 | 4.0% | 1,844 | 2.5% | 5,155 | 1.9% |
| <i>Hispanic: Hawaiian & Pacific Islander</i> | 8 | 0.2% | 33 | 0.2% | 99 | 0.1% | 527 | 0.2% |
| <i>Hispanic: Other Race</i> | 828 | 23.8% | 4,811 | 24.2% | 21,638 | 29.9% | 85,536 | 32.2% |
| <i>Hispanic: Two or More Races</i> | 235 | 6.8% | 1,122 | 5.6% | 3,758 | 5.2% | 13,292 | 5.0% |
| Not of Hispanic Origin Population (1990) | 6,346 | 88.1% | 39,850 | 90.7% | 124,405 | 86.0% | 407,216 | 84.7% |
| Hispanic Origin Population (1990) | 857 | 11.9% | 4,087 | 9.3% | 20,220 | 14.0% | 73,474 | 15.3% |
| Not Hispanic or Latino Population (2000) | 11,897 | 87.1% | 72,238 | 88.2% | 187,720 | 81.5% | 558,900 | 77.8% |
| Hispanic or Latino Population (2000) | 1,761 | 12.9% | 9,708 | 11.8% | 42,664 | 18.5% | 159,792 | 22.2% |
| Not Hispanic or Latino Population 5yr (2014) | 13,279 | 76.3% | 82,413 | 76.6% | 222,655 | 71.6% | 689,153 | 68.2% |
| Hispanic or Latino Population 5yr (2014) | 4,132 | 23.7% | 25,205 | 23.4% | 88,294 | 28.4% | 321,807 | 31.8% |
| Historical Annual Change (1990-2000) | 904 | 10.5% | 5,621 | 13.8% | 22,444 | 11.1% | 86,319 | 11.7% |
| Projected Annual Change (2000-2014) | 2,371 | 9.6% | 15,497 | 11.4% | 45,630 | 7.6% | 162,015 | 7.2% |

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Age Distribution (2009)

| | | | | | | | | |
|--------------------|----------|-------|----------|-------|----------|-------|----------|-------|
| Total Population | 16,247 | | 95,355 | | 273,985 | | 896,617 | |
| Age 0 to 4 yrs | 1,359 | 8.4% | 7,669 | 8.0% | 22,413 | 8.2% | 74,156 | 8.3% |
| Age 5 to 9 yrs | 1,495 | 9.2% | 8,017 | 8.4% | 22,157 | 8.1% | 70,807 | 7.9% |
| Age 10 to 14 yrs | 1,499 | 9.2% | 7,949 | 8.3% | 20,928 | 7.6% | 66,052 | 7.4% |
| Age 15 to 19 yrs | 1,253 | 7.7% | 6,709 | 7.0% | 18,883 | 6.9% | 65,903 | 7.4% |
| Age 20 to 24 yrs | 833 | 5.1% | 5,041 | 5.3% | 17,736 | 6.5% | 69,157 | 7.7% |
| Age 25 to 29 yrs | 1,093 | 6.7% | 6,554 | 6.9% | 22,004 | 8.0% | 73,247 | 8.2% |
| Age 30 to 34 yrs | 1,381 | 8.5% | 7,908 | 8.3% | 23,598 | 8.6% | 73,186 | 8.2% |
| Age 35 to 39 yrs | 1,662 | 10.2% | 8,818 | 9.2% | 23,403 | 8.5% | 71,054 | 7.9% |
| Age 40 to 44 yrs | 1,581 | 9.7% | 8,820 | 9.2% | 22,339 | 8.2% | 66,352 | 7.4% |
| Age 45 to 49 yrs | 1,215 | 7.5% | 7,846 | 8.2% | 20,607 | 7.5% | 61,003 | 6.8% |
| Age 50 to 54 yrs | 933 | 5.7% | 6,151 | 6.5% | 17,382 | 6.3% | 53,108 | 5.9% |
| Age 55 to 59 yrs | 653 | 4.0% | 4,458 | 4.7% | 12,937 | 4.7% | 42,794 | 4.8% |
| Age 60 to 64 yrs | 444 | 2.7% | 3,093 | 3.2% | 9,483 | 3.5% | 33,872 | 3.8% |
| Age 65 to 69 yrs | 300 | 1.8% | 2,081 | 2.2% | 6,571 | 2.4% | 24,763 | 2.8% |
| Age 70 to 74 yrs | 212 | 1.3% | 1,354 | 1.4% | 4,441 | 1.6% | 17,333 | 1.9% |
| Age 75 to 79 yrs | 145 | 0.9% | 1,056 | 1.1% | 3,475 | 1.3% | 13,658 | 1.5% |
| Age 80 to 84 yrs | 101 | 0.6% | 840 | 0.9% | 2,764 | 1.0% | 10,125 | 1.1% |
| Age 85 yrs plus | 88 | 0.5% | 991 | 1.0% | 2,864 | 1.0% | 10,047 | 1.1% |
| Median Age | 31.3 yrs | | 33.0 yrs | | 32.3 yrs | | 31.8 yrs | |
| Age 19 yrs or less | 5,605 | 34.5% | 30,344 | 31.8% | 84,381 | 30.8% | 276,917 | 30.9% |
| Age 20 to 64 years | 9,796 | 60.3% | 58,689 | 61.5% | 169,490 | 61.9% | 543,773 | 60.6% |
| Age 65 years Plus | 847 | 5.2% | 6,322 | 6.6% | 20,114 | 7.3% | 75,926 | 8.5% |

Female Age Distribution (2009)

| | | | | | | | | |
|--------------------|----------|-------|----------|-------|----------|-------|----------|-------|
| Female Population | 8,091 | 49.8% | 47,831 | 50.2% | 136,311 | 49.8% | 440,984 | 49.2% |
| Age 0 to 4 yrs | 648 | 8.0% | 3,769 | 7.9% | 10,964 | 8.0% | 36,399 | 8.3% |
| Age 5 to 9 yrs | 729 | 9.0% | 3,996 | 8.4% | 10,904 | 8.0% | 34,663 | 7.9% |
| Age 10 to 14 yrs | 734 | 9.1% | 3,889 | 8.1% | 10,216 | 7.5% | 32,211 | 7.3% |
| Age 15 to 19 yrs | 633 | 7.8% | 3,308 | 6.9% | 9,164 | 6.7% | 32,142 | 7.3% |
| Age 20 to 24 yrs | 391 | 4.8% | 2,472 | 5.2% | 8,610 | 6.3% | 32,774 | 7.4% |
| Age 25 to 29 yrs | 538 | 6.6% | 3,170 | 6.6% | 10,532 | 7.7% | 33,960 | 7.7% |
| Age 30 to 34 yrs | 702 | 8.7% | 3,956 | 8.3% | 11,441 | 8.4% | 34,250 | 7.8% |
| Age 35 to 39 yrs | 850 | 10.5% | 4,409 | 9.2% | 11,419 | 8.4% | 34,197 | 7.8% |
| Age 40 to 44 yrs | 785 | 9.7% | 4,417 | 9.2% | 11,094 | 8.1% | 32,111 | 7.3% |
| Age 45 to 49 yrs | 602 | 7.4% | 3,970 | 8.3% | 10,413 | 7.6% | 30,198 | 6.8% |
| Age 50 to 54 yrs | 465 | 5.8% | 3,046 | 6.4% | 8,743 | 6.4% | 26,474 | 6.0% |
| Age 55 to 59 yrs | 325 | 4.0% | 2,265 | 4.7% | 6,556 | 4.8% | 21,719 | 4.9% |
| Age 60 to 64 yrs | 228 | 2.8% | 1,559 | 3.3% | 4,863 | 3.6% | 17,581 | 4.0% |
| Age 65 to 69 yrs | 154 | 1.9% | 1,107 | 2.3% | 3,468 | 2.5% | 13,067 | 3.0% |
| Age 70 to 74 yrs | 109 | 1.3% | 719 | 1.5% | 2,414 | 1.8% | 9,306 | 2.1% |
| Age 75 to 79 yrs | 85 | 1.1% | 597 | 1.2% | 1,978 | 1.5% | 7,542 | 1.7% |
| Age 80 to 84 yrs | 57 | 0.7% | 505 | 1.1% | 1,645 | 1.2% | 5,982 | 1.4% |
| Age 85 yrs plus | 56 | 0.7% | 677 | 1.4% | 1,887 | 1.4% | 6,408 | 1.5% |
| Female Median Age | 31.8 yrs | | 33.5 yrs | | 33.0 yrs | | 32.5 yrs | |
| Age 19 yrs or less | 2,744 | 33.9% | 14,962 | 31.3% | 41,249 | 30.3% | 135,415 | 30.7% |
| Age 20 to 64 years | 4,886 | 60.4% | 29,263 | 61.2% | 83,671 | 61.4% | 263,264 | 59.7% |
| Age 65 years Plus | 461 | 5.7% | 3,605 | 7.5% | 11,391 | 8.4% | 42,304 | 9.6% |

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|---|----------------|-------|----------------|-------|----------------|-------|-----------------|-------|
| Male Age Distribution (2009) | | | | | | | | |
| Male Population | 8,157 | 50.2% | 47,524 | 49.8% | 137,675 | 50.2% | 455,633 | 50.8% |
| Age 0 to 4 yrs | 711 | 8.7% | 3,900 | 8.2% | 11,449 | 8.3% | 37,756 | 8.3% |
| Age 5 to 9 yrs | 766 | 9.4% | 4,021 | 8.5% | 11,253 | 8.2% | 36,144 | 7.9% |
| Age 10 to 14 yrs | 765 | 9.4% | 4,059 | 8.5% | 10,712 | 7.8% | 33,841 | 7.4% |
| Age 15 to 19 yrs | 620 | 7.6% | 3,400 | 7.2% | 9,719 | 7.1% | 33,760 | 7.4% |
| Age 20 to 24 yrs | 442 | 5.4% | 2,569 | 5.4% | 9,126 | 6.6% | 36,383 | 8.0% |
| Age 25 to 29 yrs | 556 | 6.8% | 3,384 | 7.1% | 11,472 | 8.3% | 39,287 | 8.6% |
| Age 30 to 34 yrs | 679 | 8.3% | 3,953 | 8.3% | 12,156 | 8.8% | 38,936 | 8.5% |
| Age 35 to 39 yrs | 812 | 10.0% | 4,409 | 9.3% | 11,984 | 8.7% | 36,857 | 8.1% |
| Age 40 to 44 yrs | 796 | 9.8% | 4,404 | 9.3% | 11,245 | 8.2% | 34,241 | 7.5% |
| Age 45 to 49 yrs | 613 | 7.5% | 3,876 | 8.2% | 10,195 | 7.4% | 30,805 | 6.8% |
| Age 50 to 54 yrs | 468 | 5.7% | 3,105 | 6.5% | 8,640 | 6.3% | 26,634 | 5.8% |
| Age 55 to 59 yrs | 328 | 4.0% | 2,193 | 4.6% | 6,382 | 4.6% | 21,074 | 4.6% |
| Age 60 to 64 yrs | 216 | 2.6% | 1,535 | 3.2% | 4,620 | 3.4% | 16,291 | 3.6% |
| Age 65 to 69 yrs | 146 | 1.8% | 974 | 2.0% | 3,103 | 2.3% | 11,695 | 2.6% |
| Age 70 to 74 yrs | 103 | 1.3% | 634 | 1.3% | 2,026 | 1.5% | 8,027 | 1.8% |
| Age 75 to 79 yrs | 60 | 0.7% | 459 | 1.0% | 1,497 | 1.1% | 6,117 | 1.3% |
| Age 80 to 84 yrs | 44 | 0.5% | 335 | 0.7% | 1,120 | 0.8% | 4,143 | 0.9% |
| Age 85 yrs plus | 33 | 0.4% | 315 | 0.7% | 977 | 0.7% | 3,639 | 0.8% |
| Male Median Age | 30.7 | yrs | 32.5 | yrs | 31.6 | yrs | 31.2 | yrs |
| Age 19 yrs or less | 2,862 | 35.1% | 15,381 | 32.4% | 43,133 | 31.3% | 141,502 | 31.1% |
| Age 20 to 64 years | 4,909 | 60.2% | 29,426 | 61.9% | 85,819 | 62.3% | 280,509 | 61.6% |
| Age 65 years Plus | 386 | 4.7% | 2,717 | 5.7% | 8,723 | 6.3% | 33,622 | 7.4% |
| Males per 100 Females, Male % Pop (2009) | | | | | | | | |
| Overall Comparison | 101 | | 99 | | 101 | | 103 | |
| Age 0 to 4 yrs | 110 | 52.3% | 103 | 50.9% | 104 | 51.1% | 104 | 50.9% |
| Age 5 to 9 yrs | 105 | 51.2% | 101 | 50.2% | 103 | 50.8% | 104 | 51.0% |
| Age 10 to 14 yrs | 104 | 51.0% | 104 | 51.1% | 105 | 51.2% | 105 | 51.2% |
| Age 15 to 19 yrs | 98 | 49.5% | 103 | 50.7% | 106 | 51.5% | 105 | 51.2% |
| Age 20 to 24 yrs | 113 | 53.0% | 104 | 51.0% | 106 | 51.5% | 111 | 52.6% |
| Age 25 to 29 yrs | 103 | 50.8% | 107 | 51.6% | 109 | 52.1% | 116 | 53.6% |
| Age 30 to 34 yrs | 97 | 49.1% | 100 | 50.0% | 106 | 51.5% | 114 | 53.2% |
| Age 35 to 39 yrs | 96 | 48.9% | 100 | 50.0% | 105 | 51.2% | 108 | 51.9% |
| Age 40 to 44 yrs | 101 | 50.3% | 100 | 49.9% | 101 | 50.3% | 107 | 51.6% |
| Age 45 to 49 yrs | 102 | 50.4% | 98 | 49.4% | 98 | 49.5% | 102 | 50.5% |
| Age 50 to 54 yrs | 101 | 50.2% | 102 | 50.5% | 99 | 49.7% | 101 | 50.2% |
| Age 55 to 59 yrs | 101 | 50.2% | 97 | 49.2% | 97 | 49.3% | 97 | 49.2% |
| Age 60 to 64 yrs | 95 | 48.7% | 98 | 49.6% | 95 | 48.7% | 93 | 48.1% |
| Age 65 to 69 yrs | 95 | 48.6% | 88 | 46.8% | 89 | 47.2% | 90 | 47.2% |
| Age 70 to 74 yrs | 95 | 48.6% | 88 | 46.8% | 84 | 45.6% | 86 | 46.3% |
| Age 75 to 79 yrs | 71 | 41.4% | 77 | 43.4% | 76 | 43.1% | 81 | 44.8% |
| Age 80 to 84 yrs | 77 | 43.6% | 66 | 39.9% | 68 | 40.5% | 69 | 40.9% |
| Age 85 yrs plus | 58 | 36.9% | 47 | 31.7% | 52 | 34.1% | 57 | 36.2% |
| Age 19 yrs or less | 104 | 51.1% | 103 | 50.7% | 105 | 51.1% | 104 | 51.1% |
| Age 20 to 39 yrs | 100 | 50.1% | 102 | 50.5% | 107 | 51.6% | 112 | 52.8% |
| Age 40 to 64 yrs | 101 | 50.2% | 99 | 49.8% | 99 | 49.6% | 101 | 50.2% |
| Age 65 years Plus | 84 | 45.6% | 75 | 43.0% | 77 | 43.4% | 79 | 44.3% |

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DEMOGRAPHIC PROFILE COMPLETE

1990 - 2000 Census, 2009 Estimates & 2014 Projections

Calculated using Proportional Block Groups

Prepared For

Your Company

Lat/Lon: 33.3054/-111.911181

November 2009



RF9

| Your Site Anytown, USA | 1.00 mi radius | | 3.00 mi radius | | 5.00 mi radius | | 10.00 mi radius | |
|--|----------------|-------|----------------|-------|----------------|-------|-----------------|-------|
| Household Type (2009) | | | | | | | | |
| Total Households | 5,149 | | 31,227 | | 91,625 | | 295,692 | |
| Households with Children | 2,447 | 47.5% | 13,198 | 42.3% | 35,592 | 38.8% | 109,101 | 36.9% |
| Average Household Size | 3.15 | | 3.04 | | 2.98 | | 3.00 | |
| Est. Household Density | 1,640.34 | psm | 1,106.54 | psm | 1,174.55 | psm | 948.12 | psm |
| Population Family | 14,168 | 87.2% | 82,167 | 86.2% | 228,068 | 83.2% | 727,069 | 81.1% |
| Population Non-Family | 2,071 | 12.7% | 12,702 | 13.3% | 44,779 | 16.3% | 161,462 | 18.0% |
| Population Group Qtrs | 8 | 0.0% | 486 | 0.5% | 1,138 | 0.4% | 8,086 | 0.9% |
| Family Households | 3,651 | 70.9% | 21,749 | 69.6% | 60,579 | 66.1% | 189,960 | 64.2% |
| <i>Married Couple Hhlds</i> | 2,713 | 74.3% | 16,951 | 77.9% | 45,228 | 74.7% | 140,154 | 73.8% |
| <i>Other Family Hhlds</i> | 938 | 25.7% | 4,799 | 22.1% | 15,351 | 25.3% | 49,806 | 26.2% |
| Family Households With Children | 2,434 | 66.7% | 13,107 | 60.3% | 35,337 | 58.3% | 108,228 | 57.0% |
| <i>Married Couple With Children</i> | 1,723 | 70.8% | 9,660 | 73.7% | 24,422 | 69.1% | 73,766 | 68.2% |
| <i>Other Family Hhlds With Children</i> | 710 | 29.2% | 3,447 | 26.3% | 10,915 | 30.9% | 34,462 | 31.8% |
| Family Households No Children | 1,217 | 33.3% | 8,642 | 39.7% | 25,242 | 41.7% | 81,732 | 43.0% |
| <i>Married Couple No Children</i> | 990 | 81.3% | 7,290 | 84.4% | 20,805 | 82.4% | 66,388 | 81.2% |
| <i>Other Family Households No Children</i> | 227 | 18.7% | 1,352 | 15.6% | 4,436 | 17.6% | 15,344 | 18.8% |
| Average Family Household Size | 3.88 | | 3.78 | | 3.76 | | 3.83 | |
| Average Family Income | \$91,114 | | \$101,390 | | \$91,935 | | \$84,890 | |
| Median Family Income | \$91,369 | | \$99,173 | | \$87,666 | | \$79,553 | |
| Non-Family Households | 1,498 | 29.1% | 9,477 | 30.4% | 31,046 | 33.9% | 105,732 | 35.8% |
| Non-Family Hhlds With Children | 14 | 0.9% | 91 | 1.0% | 255 | 0.8% | 873 | 0.8% |
| Non-Family Hhld No Children | 1,484 | 99.1% | 9,386 | 99.0% | 30,792 | 99.2% | 104,859 | 99.2% |
| <i>N-F Hhld Lone Person No Children</i> | 1,115 | 74.4% | 7,164 | 75.6% | 23,064 | 74.3% | 77,445 | 73.2% |
| Lone Male Householder | 568 | 51.0% | 3,484 | 48.6% | 11,293 | 49.0% | 38,760 | 50.0% |
| Lone Female Householder | 546 | 49.0% | 3,680 | 51.4% | 11,771 | 51.0% | 38,685 | 50.0% |
| <i>N-F Hhld 2+ Persons No Children</i> | 370 | 24.7% | 2,223 | 23.5% | 7,728 | 24.9% | 27,414 | 25.9% |
| Average Non-Family Hhld Size | 1.38 | | 1.34 | | 1.44 | | 1.53 | |
| Marital Status (2009) | | | | | | | | |
| (15 Years or Older) | 11,881 | | 71,601 | | 208,272 | | 685,588 | |
| Never Married | 3,237 | 27.2% | 17,908 | 25.0% | 57,055 | 27.4% | 205,637 | 30.0% |
| Now Married | 6,809 | 57.3% | 43,083 | 60.2% | 116,441 | 55.9% | 361,251 | 52.7% |
| Previously Married | 1,835 | 15.4% | 10,610 | 14.8% | 34,776 | 16.7% | 118,700 | 17.3% |
| <i>Separated</i> | 263 | 14.3% | 1,787 | 16.8% | 7,111 | 20.4% | 27,054 | 22.8% |
| <i>Widowed</i> | 278 | 15.2% | 2,088 | 19.7% | 6,721 | 19.3% | 24,777 | 20.9% |
| <i>Divorced</i> | 1,293 | 70.5% | 6,735 | 63.5% | 20,944 | 60.2% | 66,869 | 56.3% |
| Educational Attainment (2009) | | | | | | | | |
| Adult Population (25 Years or Older) | 9,809 | | 59,971 | | 171,868 | | 550,543 | |
| Elementary (0 to 8) | 177 | 1.8% | 1,567 | 2.6% | 9,184 | 5.3% | 38,647 | 7.0% |
| Some High School (9 to 11) | 299 | 3.0% | 2,209 | 3.7% | 9,041 | 5.3% | 34,849 | 6.3% |
| High School Graduate (12) | 1,860 | 19.0% | 10,690 | 17.8% | 34,055 | 19.8% | 122,288 | 22.2% |
| Some College (13 to 16) | 2,388 | 24.3% | 13,447 | 22.4% | 38,676 | 22.5% | 124,779 | 22.7% |
| Associate Degree Only | 966 | 9.8% | 5,770 | 9.6% | 15,607 | 9.1% | 47,933 | 8.7% |
| Bachelor Degree Only | 2,581 | 26.3% | 15,929 | 26.6% | 41,228 | 24.0% | 116,281 | 21.1% |
| Graduate Degree | 1,538 | 15.7% | 10,358 | 17.3% | 24,077 | 14.0% | 65,766 | 11.9% |
| Any College + (Some College or higher) | 7,473 | 76.2% | 45,505 | 75.9% | 119,588 | 69.6% | 354,759 | 64.4% |
| College Degree + (Bachelor Degree or higher) | 4,119 | 42.0% | 26,287 | 43.8% | 65,305 | 38.0% | 182,047 | 33.1% |

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|---|----------------|-------|----------------|-------|----------------|-------|-----------------|-------|
| Housing (2009) | | | | | | | | |
| Total Housing Units | 5,540 | | 33,921 | | 100,957 | | 330,744 | |
| Housing Units, Occupied | 5,149 | 92.9% | 31,227 | 92.1% | 91,625 | 90.8% | 295,692 | 89.4% |
| <i>Housing Units, Owner-Occupied</i> | 3,666 | 71.2% | 22,718 | 72.8% | 60,993 | 66.6% | 186,761 | 63.2% |
| <i>Housing Units, Renter-Occupied</i> | 1,483 | 28.8% | 8,508 | 27.2% | 30,632 | 33.4% | 108,931 | 36.8% |
| Housing Units, Vacant | 391 | 7.1% | 2,695 | 7.9% | 9,331 | 9.2% | 35,053 | 10.6% |
| Total Housing Units (2000) | 4,923 | | 30,810 | | 88,253 | | 279,031 | |
| Historical Annual Change (2000-2009) | 616 | 1.4% | 3,111 | 1.1% | 12,703 | 1.6% | 51,714 | 2.1% |
| Household Size (2009) | | | | | | | | |
| Total Households | 5,149 | | 31,227 | | 91,625 | | 295,692 | |
| 1 Person Households | 1,115 | 21.6% | 7,164 | 22.9% | 23,064 | 25.2% | 77,445 | 26.2% |
| 2 Person Households | 1,002 | 19.5% | 6,680 | 21.4% | 20,199 | 22.0% | 64,968 | 22.0% |
| 3 Person Households | 607 | 11.8% | 3,781 | 12.1% | 10,787 | 11.8% | 32,657 | 11.0% |
| 4 Person Households | 1,499 | 29.1% | 8,132 | 26.0% | 21,406 | 23.4% | 63,862 | 21.6% |
| 5 Person Households | 609 | 11.8% | 3,503 | 11.2% | 9,691 | 10.6% | 31,764 | 10.7% |
| 6 Person Households | 203 | 3.9% | 1,236 | 4.0% | 3,763 | 4.1% | 13,712 | 4.6% |
| 7+ Person Households | 114 | 2.2% | 733 | 2.3% | 2,714 | 3.0% | 11,283 | 3.8% |
| Household Stability (2009) | | | | | | | | |
| Total Households | 5,149 | | 31,227 | | 91,625 | | 295,692 | |
| In current residence < 1 year | 1,167 | 22.7% | 6,898 | 22.1% | 22,230 | 24.3% | 74,884 | 25.3% |
| In current residence 1-2 years | 1,533 | 29.8% | 9,501 | 30.4% | 28,769 | 31.4% | 95,375 | 32.3% |
| In current residence 3-5 years | 1,216 | 23.6% | 6,755 | 21.6% | 18,552 | 20.2% | 57,605 | 19.5% |
| In current residence 6-10 years | 757 | 14.7% | 4,874 | 15.6% | 11,332 | 12.4% | 31,982 | 10.8% |
| In current residence > 10 years | 476 | 9.3% | 3,199 | 10.2% | 10,742 | 11.7% | 35,845 | 12.1% |
| Turnover (% Annual Residential Turnover) | 22.7% | | 22.1% | | 24.3% | | 25.3% | |
| Stability (% In Current Residence 5+ Years) | 24.0% | | 25.9% | | 24.1% | | 22.9% | |
| Median Years in Residence | 2.9 yrs | | 3.0 yrs | | 2.8 yrs | | 2.8 yrs | |
| Household Vehicles (2009) | | | | | | | | |
| Total Vehicles Available | 9,677 | | 60,651 | | 170,643 | | 542,671 | |
| Household: 0 Vehicles Available | 172 | 3.3% | 1,001 | 3.2% | 4,026 | 4.4% | 17,343 | 5.9% |
| Household: 1 Vehicles Available | 1,594 | 31.0% | 9,150 | 29.3% | 30,011 | 32.8% | 104,330 | 35.3% |
| Household: 2 Vehicles Available | 2,533 | 49.2% | 15,214 | 48.7% | 41,765 | 45.6% | 123,070 | 41.6% |
| Household: 3+ Vehicles Available | 850 | 16.5% | 5,863 | 18.8% | 15,824 | 17.3% | 50,949 | 17.2% |
| Average Per Household | 1.9 Vehicles | | 1.9 Vehicles | | 1.9 Vehicles | | 1.8 Vehicles | |
| Owner Occupied Hhlds Vehicles | 7,446 76.9% | | 47,946 79.1% | | 124,693 73.1% | | 380,615 70.1% | |
| <i>Average Per Owner Household</i> | 2.0 Vehicles | | 2.1 Vehicles | | 2.0 Vehicles | | 2.0 Vehicles | |
| Renter Occupied Hhlds Vehicles | 2,231 23.1% | | 12,705 20.9% | | 45,950 26.9% | | 162,056 29.9% | |
| <i>Average Per Renter Household</i> | 1.5 Vehicles | | 1.5 Vehicles | | 1.5 Vehicles | | 1.5 Vehicles | |
| Travel Time (2000) | | | | | | | | |
| Worker Base (16 Years or Older) | 7,605 | | 45,710 | | 126,578 | | 374,032 | |
| Travel to Work in 14 Minutes or Less | 1,863 | 24.5% | 11,016 | 24.1% | 29,485 | 23.3% | 90,232 | 24.1% |
| Travel to Work in 15 to 29 Minutes | 3,033 | 39.9% | 18,005 | 39.4% | 51,331 | 40.6% | 148,025 | 39.6% |
| Travel to Work in 30 to 59 Minutes | 2,264 | 29.8% | 13,425 | 29.4% | 36,634 | 28.9% | 106,720 | 28.5% |
| Travel to Work in 60 Minutes or More | 195 | 2.6% | 1,489 | 3.3% | 4,751 | 3.8% | 16,713 | 4.5% |
| Work at Home | 249 | 3.3% | 1,776 | 3.9% | 4,377 | 3.5% | 12,343 | 3.3% |
| Average Travel Time to Work | 21.8 mins | | 22.4 mins | | 22.7 mins | | 22.9 mins | |

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|--|----------------|-------|----------------|-------|----------------|-------|-----------------|-------|
| Transportation To Work (2000) | | | | | | | | |
| Work Base | 7,605 | | 45,710 | | 126,578 | | 374,032 | |
| Drive to Work Alone | 6,285 | 82.6% | 37,907 | 82.9% | 101,535 | 80.2% | 284,154 | 76.0% |
| Drive to Work in Carpool | 906 | 11.9% | 4,639 | 10.1% | 15,333 | 12.1% | 51,990 | 13.9% |
| Travel to Work - Public Transportation | 6 | 0.1% | 248 | 0.5% | 1,079 | 0.9% | 6,253 | 1.7% |
| Drive to Work on Motorcycle | 74 | 1.0% | 236 | 0.5% | 663 | 0.5% | 1,811 | 0.5% |
| Bicycle to Work | 27 | 0.4% | 213 | 0.5% | 888 | 0.7% | 6,019 | 1.6% |
| Walk to Work | 45 | 0.6% | 450 | 1.0% | 1,940 | 1.5% | 8,827 | 2.4% |
| Other Means | 12 | 0.2% | 241 | 0.5% | 764 | 0.6% | 2,636 | 0.7% |
| Work at Home | 249 | 3.3% | 1,776 | 3.9% | 4,377 | 3.5% | 12,343 | 3.3% |
| Daytime Demos (2009) | | | | | | | | |
| Total Number of Businesses | 458 | | 2,927 | | 8,887 | | 30,435 | |
| Total Number of Employees | 6,931 | | 52,352 | | 138,257 | | 462,444 | |
| Company Headqtrs: Businesses | 1 | 0.2% | 21 | 0.7% | 54 | 0.6% | 187 | 0.6% |
| Company Headqtrs: Employees | 45 | 0.7% | 3,132 | 6.0% | 6,275 | 4.5% | 22,740 | 4.9% |
| Employee Population per Business | 15.1 to 1 | | 17.9 to 1 | | 15.6 to 1 | | 15.2 to 1 | |
| Residential Population per Business | 35.5 to 1 | | 32.6 to 1 | | 30.8 to 1 | | 29.5 to 1 | |
| Est. Adj. Daytime Demographics (Age16+) | 10,095 | | 72,361 | | 200,645 | | 692,556 | |
| Labor Force (2009) | | | | | | | | |
| Labor: Population Age 16+ | 11,579 | | 70,065 | | 204,317 | | 673,282 | |
| Unemployment Rate | | 4.7% | | 4.1% | | 4.5% | | 4.9% |
| Labor Force Total: Males | 5,751 | 49.7% | 34,701 | 49.5% | 102,134 | 50.0% | 341,443 | 50.7% |
| <i>Male civilian employed</i> | 4,562 | 79.3% | 27,482 | 79.2% | 78,387 | 76.7% | 250,007 | 73.2% |
| <i>Male civilian unemployed</i> | 313 | 5.4% | 1,550 | 4.5% | 5,030 | 4.9% | 18,533 | 5.4% |
| <i>Males in Armed Forces</i> | 7 | 0.1% | 60 | 0.2% | 179 | 0.2% | 565 | 0.2% |
| <i>Males not in labor force</i> | 869 | 15.1% | 5,609 | 16.2% | 18,537 | 18.2% | 72,339 | 21.2% |
| Labor Force Total: Females | 5,828 | 50.3% | 35,364 | 50.5% | 102,184 | 50.0% | 331,839 | 49.3% |
| <i>Female civilian employed</i> | 3,846 | 66.0% | 22,510 | 63.7% | 63,339 | 62.0% | 192,539 | 58.0% |
| <i>Female civilian unemployed</i> | 236 | 4.0% | 1,351 | 3.8% | 4,120 | 4.0% | 14,535 | 4.4% |
| <i>Females in Armed Forces</i> | 0 | - | 5 | 0.0% | 25 | 0.0% | 60 | 0.0% |
| <i>Females not in labor force</i> | 1,746 | 30.0% | 11,499 | 32.5% | 34,700 | 34.0% | 124,706 | 37.6% |
| Employment Force Change (2000-2009) | 810 | 10.7% | 4,350 | 9.5% | 15,351 | 12.1% | 69,070 | 18.5% |
| Male Change (2000-2009) | 535 | 13.3% | 2,720 | 11.0% | 9,513 | 13.8% | 42,059 | 20.2% |
| Female Change (2000-2009) | 275 | 7.7% | 1,630 | 7.8% | 5,838 | 10.2% | 27,011 | 16.3% |
| Occupation (2000) | | | | | | | | |
| Occupation: Population Age 16+ | 7,598 | | 45,642 | | 126,375 | | 373,476 | |
| <i>Occupation Total: Males</i> | 4,027 | 53.0% | 24,762 | 54.3% | 68,874 | 54.5% | 207,947 | 55.7% |
| <i>Occupation Total: Females</i> | 3,571 | 47.0% | 20,880 | 45.7% | 57,501 | 45.5% | 165,528 | 44.3% |
| Mgmt, Business, & Financial Operations | 1,340 | 17.6% | 9,324 | 20.4% | 22,453 | 17.8% | 57,551 | 15.4% |
| Professional and Related | 2,205 | 29.0% | 12,577 | 27.6% | 32,115 | 25.4% | 84,458 | 22.6% |
| Service | 944 | 12.4% | 4,648 | 10.2% | 14,156 | 11.2% | 49,856 | 13.3% |
| Sales and Office | 1,929 | 25.4% | 12,787 | 28.0% | 36,506 | 28.9% | 108,846 | 29.1% |
| Farming, Fishing, and Forestry | 14 | 0.2% | 105 | 0.2% | 418 | 0.3% | 988 | 0.3% |
| Construction, Extraction, & Maintenance | 501 | 6.6% | 2,648 | 5.8% | 8,881 | 7.0% | 32,281 | 8.6% |
| Production, Transport, & Material Moving | 666 | 8.8% | 3,554 | 7.8% | 11,846 | 9.4% | 39,495 | 10.6% |
| <i>White Collar</i> | | 72.0% | | 76.0% | | 72.1% | | 67.2% |
| <i>Blue Collar</i> | | 28.0% | | 24.0% | | 27.9% | | 32.8% |

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Your Site Anytown, USA

Units In Structure (2000)

| | 1.00 mi radius | | 3.00 mi radius | | 5.00 mi radius | | 10.00 mi radius | |
|------------------------|----------------|-------|----------------|-------|----------------|-------|-----------------|-------|
| Total Units | 4,923 | | 30,810 | | 88,253 | | 279,031 | |
| 1 Detached Unit | 3,730 | 75.8% | 22,647 | 73.5% | 59,444 | 67.4% | 166,947 | 59.8% |
| 1 Attached Unit | 90 | 1.8% | 1,308 | 4.2% | 5,374 | 6.1% | 17,315 | 6.2% |
| 2 Units | 9 | 0.2% | 112 | 0.4% | 751 | 0.9% | 3,038 | 1.1% |
| 3 to 4 Units | 75 | 1.5% | 707 | 2.3% | 2,559 | 2.9% | 12,068 | 4.3% |
| 5 to 9 Units | 323 | 6.6% | 2,016 | 6.5% | 5,492 | 6.2% | 17,388 | 6.2% |
| 10 to 19 Units | 414 | 8.4% | 1,851 | 6.0% | 5,146 | 5.8% | 16,084 | 5.8% |
| 20 to 49 Units | 12 | 0.2% | 200 | 0.6% | 1,801 | 2.0% | 9,181 | 3.3% |
| 50 or more Units | 264 | 5.4% | 1,908 | 6.2% | 6,001 | 6.8% | 26,993 | 9.7% |
| Mobile Home or Trailer | 0 | - | 53 | 0.2% | 1,618 | 1.8% | 9,658 | 3.5% |
| Other Structure | 7 | 0.1% | 9 | 0.0% | 67 | 0.1% | 358 | 0.1% |

Homes Built By Year (2000)

| | | | | | | | | |
|--------------------------|----------|-------|---------|-------|----------|-------|----------|-------|
| Homes Built 1999 to 2000 | 24 | 0.5% | 1,120 | 3.6% | 4,373 | 5.0% | 13,989 | 5.0% |
| Homes Built 1995 to 1998 | 1,087 | 22.1% | 7,205 | 23.4% | 18,470 | 20.9% | 45,849 | 16.4% |
| Homes Built 1990 to 1994 | 1,295 | 26.3% | 7,956 | 25.8% | 15,032 | 17.0% | 37,089 | 13.3% |
| Homes Built 1980 to 1989 | 2,286 | 46.4% | 12,436 | 40.4% | 30,309 | 34.3% | 83,581 | 30.0% |
| Homes Built 1970 to 1979 | 111 | 2.3% | 1,654 | 5.4% | 15,851 | 18.0% | 61,232 | 21.9% |
| Homes Built 1960 to 1969 | 62 | 1.3% | 258 | 0.8% | 2,052 | 2.3% | 22,058 | 7.9% |
| Homes Built 1950 to 1959 | 12 | 0.3% | 97 | 0.3% | 1,290 | 1.5% | 10,106 | 3.6% |
| Homes Built 1940 to 1949 | 8 | 0.2% | 30 | 0.1% | 498 | 0.6% | 3,187 | 1.1% |
| Homes Built Before 1939 | 36 | 0.7% | 54 | 0.2% | 379 | 0.4% | 1,940 | 0.7% |
| Median Age of Homes | 10.4 yrs | | 9.8 yrs | | 12.9 yrs | | 16.2 yrs | |

Home Values (2000)

| | | | | | | | | |
|------------------------------------|-----------|-------|-----------|-------|-----------|-------|-----------|-------|
| Owner Specified Housing Units | 3,328 | | 20,895 | | 54,654 | | 150,659 | |
| Home Values \$1,000,000 or More | 0 | - | 16 | 0.1% | 49 | 0.1% | 216 | 0.1% |
| Home Values \$750,000 or \$999,999 | 0 | - | 82 | 0.4% | 150 | 0.3% | 310 | 0.2% |
| Home Values \$500,000 or \$749,999 | 0 | - | 242 | 1.2% | 336 | 0.6% | 774 | 0.5% |
| Home Values \$400,000 to \$499,999 | 0 | - | 424 | 2.0% | 580 | 1.1% | 1,441 | 1.0% |
| Home Values \$300,000 to \$399,999 | 75 | 2.3% | 1,048 | 5.0% | 1,678 | 3.1% | 4,769 | 3.2% |
| Home Values \$250,000 to \$299,999 | 134 | 4.0% | 1,350 | 6.5% | 2,448 | 4.5% | 6,483 | 4.3% |
| Home Values \$200,000 to \$249,999 | 404 | 12.1% | 2,970 | 14.2% | 5,721 | 10.5% | 13,959 | 9.3% |
| Home Values \$175,000 to \$199,999 | 293 | 8.8% | 2,339 | 11.2% | 5,047 | 9.2% | 12,882 | 8.6% |
| Home Values \$150,000 to \$174,999 | 381 | 11.5% | 2,684 | 12.8% | 7,205 | 13.2% | 17,873 | 11.9% |
| Home Values \$125,000 to \$149,999 | 965 | 29.0% | 4,473 | 21.4% | 12,336 | 22.6% | 30,302 | 20.1% |
| Home Values \$100,000 to \$124,999 | 735 | 22.1% | 3,625 | 17.3% | 11,828 | 21.6% | 29,572 | 19.6% |
| Home Values \$90,000 to \$99,999 | 153 | 4.6% | 912 | 4.4% | 3,170 | 5.8% | 11,132 | 7.4% |
| Home Values \$80,000 to \$89,999 | 76 | 2.3% | 387 | 1.9% | 1,800 | 3.3% | 8,825 | 5.9% |
| Home Values \$70,000 to \$79,999 | 51 | 1.5% | 171 | 0.8% | 1,093 | 2.0% | 4,989 | 3.3% |
| Home Values \$60,000 to \$69,999 | 24 | 0.7% | 59 | 0.3% | 558 | 1.0% | 3,269 | 2.2% |
| Home Values \$50,000 to \$59,999 | 29 | 0.9% | 54 | 0.3% | 303 | 0.6% | 1,867 | 1.2% |
| Home Values \$35,000 to \$49,999 | 0 | - | 2 | 0.0% | 146 | 0.3% | 1,194 | 0.8% |
| Home Values \$25,000 to \$34,999 | 8 | 0.2% | 18 | 0.1% | 70 | 0.1% | 296 | 0.2% |
| Home Values \$10,000 to \$24,999 | 0 | - | 40 | 0.2% | 114 | 0.2% | 389 | 0.3% |
| Home Values \$0 to \$9,999 | 0 | - | 0 | - | 20 | 0.0% | 115 | 0.1% |
| Owner Occupied Median Home Value | \$151,483 | | \$174,405 | | \$154,893 | | \$147,496 | |
| Renter Occupied Median Rent | \$779 | | \$803 | | \$738 | | \$662 | |

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.

DEMOGRAPHIC PROFILE COMPLETE

1990 - 2000 Census, 2009 Estimates & 2014 Projections

Calculated using Proportional Block Groups

Prepared For

Your Company

Lat/Lon: 33.3054/-111.911181

November 2009



RF9

| Your Site Anytown, USA | 1.00 mi radius | 3.00 mi radius | 5.00 mi radius | 10.00 mi radius |
|---|----------------|-----------------|-----------------|------------------|
| Consumer Expenditure (Annual Total) | | | | |
| Total Household Expenditure (2009) | \$316,392,351 | \$2,041,529,587 | \$5,553,928,874 | \$16,592,677,085 |
| Total Non-Retail Expenditures (2009) | \$183,609,322 | \$1,184,610,915 | \$3,217,498,705 | \$9,594,471,186 |
| Total Retail Expenditures (2009) | \$132,783,029 | \$856,918,672 | \$2,336,430,169 | \$6,998,205,896 |
| Apparel (2009) | \$15,288,563 | \$98,842,511 | \$268,138,169 | \$800,762,628 |
| Contributions (2009) | \$12,388,399 | \$83,659,595 | \$217,190,066 | \$629,782,164 |
| Education (2009) | \$8,305,310 | \$55,470,101 | \$144,770,015 | \$420,693,223 |
| Entertainment (2009) | \$17,898,879 | \$115,793,044 | \$313,592,416 | \$933,018,397 |
| Food And Beverages (2009) | \$47,336,212 | \$302,854,020 | \$833,887,247 | \$2,516,850,850 |
| Furnishings And Equipment (2009) | \$14,533,691 | \$94,107,044 | \$252,912,294 | \$744,839,610 |
| Gifts (2009) | \$8,684,711 | \$57,927,158 | \$152,682,508 | \$446,095,717 |
| Health Care (2009) | \$18,099,143 | \$115,545,581 | \$321,358,486 | \$977,161,480 |
| Household Operations (2009) | \$12,095,879 | \$79,555,124 | \$210,221,951 | \$614,999,172 |
| Miscellaneous Expenses (2009) | \$5,106,206 | \$32,702,035 | \$90,276,956 | \$272,297,033 |
| Personal Care (2009) | \$4,564,723 | \$29,306,645 | \$80,134,894 | \$240,100,683 |
| Personal Insurance (2009) | \$3,433,743 | \$22,735,728 | \$59,861,995 | \$174,868,061 |
| Reading (2009) | \$1,031,136 | \$6,669,328 | \$18,155,508 | \$54,152,698 |
| Shelter (2009) | \$61,333,947 | \$397,443,292 | \$1,076,222,438 | \$3,208,281,547 |
| Tobacco (2009) | \$1,817,798 | \$11,328,286 | \$32,523,820 | \$101,452,800 |
| Transportation (2009) | \$63,346,725 | \$403,361,403 | \$1,108,442,377 | \$3,321,493,266 |
| Utilities (2009) | \$21,127,288 | \$134,228,696 | \$373,557,745 | \$1,135,827,783 |
| Consumer Expenditure (per Household per Month) | | | | |
| Total Household Expenditure (2009) | \$5,121 | \$5,448 | \$5,051 | \$4,676 |
| Total Non-Retail Expenditures (2009) | \$2,972 58.0% | \$3,161 58.0% | \$2,926 57.9% | \$2,704 57.8% |
| Total Retail Expenditures (2009) | \$2,149 42.0% | \$2,287 42.0% | \$2,125 42.1% | \$1,972 42.2% |
| Apparel (2009) | \$247 4.8% | \$264 4.8% | \$244 4.8% | \$226 4.8% |
| Contributions (2009) | \$200 3.9% | \$223 4.1% | \$198 3.9% | \$177 3.8% |
| Education (2009) | \$134 2.6% | \$148 2.7% | \$132 2.6% | \$119 2.5% |
| Entertainment (2009) | \$290 5.7% | \$309 5.7% | \$285 5.6% | \$263 5.6% |
| Food And Beverages (2009) | \$766 15.0% | \$808 14.8% | \$758 15.0% | \$709 15.2% |
| Furnishings And Equipment (2009) | \$235 4.6% | \$251 4.6% | \$230 4.6% | \$210 4.5% |
| Gifts (2009) | \$141 2.7% | \$155 2.8% | \$139 2.7% | \$126 2.7% |
| Health Care (2009) | \$293 5.7% | \$308 5.7% | \$292 5.8% | \$275 5.9% |
| Household Operations (2009) | \$196 3.8% | \$212 3.9% | \$191 3.8% | \$173 3.7% |
| Miscellaneous Expenses (2009) | \$83 1.6% | \$87 1.6% | \$82 1.6% | \$77 1.6% |
| Personal Care (2009) | \$74 1.4% | \$78 1.4% | \$73 1.4% | \$68 1.4% |
| Personal Insurance (2009) | \$56 1.1% | \$61 1.1% | \$54 1.1% | \$49 1.1% |
| Reading (2009) | \$17 0.3% | \$18 0.3% | \$17 0.3% | \$15 0.3% |
| Shelter (2009) | \$993 19.4% | \$1,061 19.5% | \$979 19.4% | \$904 19.3% |
| Tobacco (2009) | \$29 0.6% | \$30 0.6% | \$30 0.6% | \$29 0.6% |
| Transportation (2009) | \$1,025 20.0% | \$1,076 19.8% | \$1,008 20.0% | \$936 20.0% |
| Utilities (2009) | \$342 6.7% | \$358 6.6% | \$340 6.7% | \$320 6.8% |

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