

# COMPLETE PROFILE

1990-2010 Census, 2011 Estimates with 2016 Projections

Calculated using Proportional Block Groups



Lat/Lon: 33.3053/-111.9115

RFULL9

Your Site	1 mi radius		3 mi radius		5 mi radius		10 min drivetime	
Anytown, USA								
<b>Population</b>								
Estimated Population (2011)	12,557		79,488		236,765		261,226	
Projected Population (2016)	11,835		76,320		227,926		250,723	
Forecasted Population (2021)	10,953		73,848		227,140		246,107	
Census Population (2010)	12,786		80,924		239,273		263,847	
Census Population (2000)	13,418		80,726		229,226		258,896	
Projected Annual Growth (2011-2016)	-722	-1.1%	-3,169	-0.8%	-8,839	-0.7%	-10,503	-0.8%
Historical Annual Growth (2010-2011)	-229	-1.8%	-1,435	-1.8%	-2,508	-1.0%	-2,621	-1.0%
Historical Annual Growth (2000-2010)	-632	-0.4%	198	-	10,046	0.4%	4,951	0.2%
Estimated Population Density (2011)	3,998 <i>psm</i>		2,812 <i>psm</i>		3,016 <i>psm</i>		3,661 <i>psm</i>	
Trade Area Size	3.1 <i>sq mi</i>		28.3 <i>sq mi</i>		78.5 <i>sq mi</i>		71.4 <i>sq mi</i>	
<b>Households</b>								
Estimated Households (2011)	4,909		32,508		96,026		106,755	
Projected Households (2016)	5,279		35,561		105,318		116,727	
Forecasted Households (2021)	5,626		39,188		117,448		128,598	
Census Households (2010)	4,827		32,032		93,748		104,259	
Census Households (2000)	4,648		28,997		83,358		95,218	
Projected Annual Growth (2011-2016)	370	1.5%	3,053	1.9%	9,292	1.9%	9,972	1.9%
Historical Annual Change (2000-2011)	261	0.5%	3,511	1.1%	12,669	1.4%	11,537	1.1%
<b>Average Household Income</b>								
Estimated Average Household Income (2011)	\$92,414		\$99,344		\$86,769		\$85,315	
Projected Average Household Income (2016)	\$102,613		\$110,085		\$96,687		\$95,210	
Census Average Household Income (2000)	\$73,744		\$78,040		\$70,125		\$69,052	
Census Average Household Income (1990)	\$44,522		\$54,381		\$47,521		\$47,684	
Projected Annual Change (2011-2016)	\$10,199	2.2%	\$10,741	2.2%	\$9,917	2.3%	\$9,896	2.3%
Historical Annual Change (2000-2011)	\$47,892	9.8%	\$44,962	7.5%	\$39,248	7.5%	\$37,630	7.2%
<b>Median Household Income</b>								
Estimated Median Household Income (2011)	\$78,426		\$82,395		\$71,891		\$70,592	
Projected Median Household Income (2016)	\$84,794		\$87,607		\$76,695		\$75,395	
Census Median Household Income (2000)	\$62,521		\$68,027		\$60,893		\$60,223	
Census Median Household Income (1990)	\$43,603		\$49,504		\$43,259		\$43,359	
Projected Annual Change (2011-2016)	\$6,368	1.6%	\$5,212	1.3%	\$4,803	1.3%	\$4,803	1.4%
Historical Annual Change (2000-2011)	\$34,823	7.3%	\$32,891	6.0%	\$28,633	6.0%	\$27,233	5.7%
<b>Per Capita Income</b>								
Estimated Per Capita Income (2011)	\$36,267		\$40,895		\$35,464		\$35,205	
Projected Per Capita Income (2016)	\$45,915		\$51,572		\$44,959		\$44,680	
Census Per Capita Income (2000)	\$25,423		\$28,139		\$25,434		\$25,320	
Census Per Capita Income (1990)	\$15,627		\$18,822		\$16,802		\$17,031	
Projected Annual Change (2011-2016)	\$9,648	5.3%	\$10,677	5.2%	\$9,495	5.4%	\$9,475	5.4%
Historical Annual Change (2000-2011)	\$20,640	12.0%	\$22,073	10.7%	\$18,662	10.1%	\$18,175	9.7%
<b>Other Income</b>								
Estimated Median Disposable Income (2011)	\$62,696		\$65,552		\$57,940		\$57,036	
Projected Median Disposable Income (2016)	\$67,219		\$69,376		\$61,510		\$60,613	
Estimated Average Household Net Worth (2011)	\$543,225		\$565,599		\$499,585		\$493,847	

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Anytown, USA								
<b>Household Income Distribution (2011)</b>								
HH Income \$200,000 or More	277	5.6%	2,418	7.4%	5,155	5.4%	5,378	5.0%
HH Income \$150,000 to \$199,999	395	8.0%	2,946	9.1%	6,511	6.8%	6,928	6.5%
HH Income \$125,000 to \$149,999	336	6.9%	2,405	7.4%	6,015	6.3%	6,692	6.3%
HH Income \$100,000 to \$124,999	694	14.1%	4,100	12.6%	10,349	10.8%	11,406	10.7%
HH Income \$75,000 to \$99,999	937	19.1%	5,332	16.4%	14,749	15.4%	16,490	15.4%
HH Income \$50,000 to \$74,999	918	18.7%	5,661	17.4%	19,279	20.1%	21,706	20.3%
HH Income \$35,000 to \$49,999	660	13.5%	4,244	13.1%	14,206	14.8%	15,659	14.7%
HH Income \$25,000 to \$34,999	246	5.0%	2,329	7.2%	7,251	7.6%	8,317	7.8%
HH Income \$15,000 to \$24,999	309	6.3%	1,770	5.4%	6,535	6.8%	7,440	7.0%
HH Income \$10,000 to \$14,999	44	0.9%	567	1.7%	2,320	2.4%	2,674	2.5%
HH Income Under \$10,000	91	1.9%	737	2.3%	3,660	3.8%	4,072	3.8%
HH Income \$35,000 or More	4,218	85.9%	27,107	83.4%	76,264	79.4%	84,258	78.9%
HH Income \$50,000 or More	3,557	72.5%	22,863	70.3%	62,058	64.6%	68,599	64.3%
HH Income \$75,000 or More	2,639	53.8%	17,202	52.9%	42,779	44.5%	46,893	43.9%
<b>Race and Ethnicity</b>								
Total Population (2011)	12,557		79,488		236,765		261,226	
White (2011)	9,582	76.3%	60,839	76.5%	172,738	73.0%	193,167	73.9%
Black or African American (2011)	507	4.0%	3,313	4.2%	12,445	5.3%	13,602	5.2%
American Indian or Alaska Native (2011)	253	2.0%	1,125	1.4%	5,439	2.3%	5,169	2.0%
Asian (2011)	1,068	8.5%	7,463	9.4%	16,928	7.1%	17,374	6.7%
Hawaiian or Pacific Islander (2011)	24	0.2%	110	0.1%	540	0.2%	680	0.3%
Other Race (2011)	711	5.7%	4,251	5.3%	20,900	8.8%	22,622	8.7%
Two or More Races (2011)	411	3.3%	2,387	3.0%	7,776	3.3%	8,611	3.3%
Not Hispanic or Latino Population (2011)	10,545	84.0%	67,392	84.8%	185,097	78.2%	205,308	78.6%
Not Hispanic White	8,466	80.3%	53,996	80.1%	146,535	79.2%	164,688	80.2%
Not Hispanic Black or African American	482	4.6%	3,138	4.7%	11,726	6.3%	12,838	6.3%
Not Hispanic American Indian or Alaska Native	210	2.0%	939	1.4%	4,247	2.3%	4,130	2.0%
Not Hispanic Asian	1,057	10.0%	7,378	10.9%	16,681	9.0%	17,077	8.3%
Not Hispanic Hawaiian or Pacific Islander	22	0.2%	103	0.2%	502	0.3%	640	0.3%
Not Hispanic Other Race	26	0.2%	160	0.2%	475	0.3%	516	0.3%
Not Hispanic Two or More Races	282	2.7%	1,679	2.5%	4,930	2.7%	5,419	2.6%
Hispanic or Latino Population (2011)	2,012	16.0%	12,096	15.2%	51,667	21.8%	55,918	21.4%
Hispanic White	1,116	55.5%	6,843	56.6%	26,202	50.7%	28,479	50.9%
Hispanic Black or African American	25	1.3%	175	1.4%	718	1.4%	764	1.4%
Hispanic American Indian or Alaska Native	43	2.1%	186	1.5%	1,192	2.3%	1,039	1.9%
Hispanic Asian	11	0.6%	85	0.7%	247	0.5%	296	0.5%
Hispanic Hawaiian or Pacific Islander	3	0.1%	7	0.1%	37	0.1%	40	0.1%
Hispanic Other Race	685	34.0%	4,092	33.8%	20,425	39.5%	22,106	39.5%
Hispanic Two or More Races	129	6.4%	708	5.9%	2,846	5.5%	3,192	5.7%
Not Hispanic or Latino Population (2010)	10,700	83.7%	68,416	84.5%	186,010	77.7%	206,372	78.2%
Hispanic or Latino Population (2010)	2,086	16.3%	12,507	15.5%	53,263	22.3%	57,475	21.8%
Not Hispanic or Latino Population (2000)	11,678	87.0%	71,216	88.2%	187,131	81.6%	213,185	82.3%
Hispanic or Latino Population (2000)	1,741	13.0%	9,510	11.8%	42,096	18.4%	45,711	17.7%
Not Hispanic or Latino Population (2016)	10,066	85.1%	65,401	85.7%	181,358	79.6%	200,472	80.0%
Hispanic or Latino Population (2016)	1,769	14.9%	10,918	14.3%	46,568	20.4%	50,251	20.0%
Projected Annual Growth (2011-2016)	-243	-2.4%	-1,178	-1.9%	-5,099	-2.0%	-5,667	-2.0%
Historical Annual Growth (2000-2010)	346	2.0%	2,997	3.2%	11,167	2.7%	11,763	2.6%

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Anytown, USA								
<b>Total Age Distribution (2011)</b>								
Total Population	12,557		79,488		236,765		261,226	
Age Under 5 Years	960	7.6%	6,237	7.8%	18,728	7.9%	20,494	7.8%
Age 5 to 9 Years	943	7.5%	5,879	7.4%	17,969	7.6%	19,716	7.5%
Age 10 to 14 Years	961	7.7%	5,855	7.4%	16,881	7.1%	18,586	7.1%
Age 15 to 19 Years	853	6.8%	5,432	6.8%	15,934	6.7%	17,497	6.7%
Age 20 to 24 Years	837	6.7%	5,364	6.7%	15,465	6.5%	17,011	6.5%
Age 25 to 29 Years	897	7.1%	5,825	7.3%	17,791	7.5%	19,613	7.5%
Age 30 to 34 Years	921	7.3%	5,993	7.5%	18,294	7.7%	20,174	7.7%
Age 35 to 39 Years	869	6.9%	5,657	7.1%	17,291	7.3%	19,068	7.3%
Age 40 to 44 Years	881	7.0%	5,517	6.9%	16,420	6.9%	18,325	7.0%
Age 45 to 49 Years	935	7.4%	5,587	7.0%	16,303	6.9%	18,387	7.0%
Age 50 to 54 Years	799	6.4%	4,945	6.2%	15,015	6.3%	16,707	6.4%
Age 55 to 59 Years	638	5.1%	4,124	5.2%	12,778	5.4%	14,060	5.4%
Age 60 to 64 Years	555	4.4%	3,394	4.3%	10,448	4.4%	11,441	4.4%
Age 65 to 69 Years	431	3.4%	2,721	3.4%	8,054	3.4%	8,811	3.4%
Age 70 to 74 Years	327	2.6%	2,097	2.6%	6,093	2.6%	6,705	2.6%
Age 75 to 79 Years	305	2.4%	1,924	2.4%	5,215	2.2%	5,728	2.2%
Age 80 to 84 Years	246	2.0%	1,542	1.9%	4,162	1.8%	4,573	1.8%
Age 85 Years or Over	200	1.6%	1,391	1.7%	3,913	1.7%	4,321	1.7%
Median Age	33.6		33.4		33.3		33.5	
Age 19 Years or Less	3,716	29.6%	23,402	29.4%	69,512	29.4%	76,294	29.2%
Age 20 to 64 Years	7,332	58.4%	46,406	58.4%	139,805	59.0%	154,787	59.3%
Age 65 Years or Over	1,508	12.0%	9,675	12.2%	27,436	11.6%	30,139	11.5%
<b>Female Age Distribution (2011)</b>								
Female Population	6,246 49.7%		40,003 50.3%		117,781 49.7%		130,386 49.9%	
Age Under 5 Years	467	7.5%	3,070	7.7%	9,196	7.8%	10,093	7.7%
Age 5 to 9 Years	458	7.3%	2,880	7.2%	8,779	7.5%	9,708	7.4%
Age 10 to 14 Years	471	7.5%	2,837	7.1%	8,324	7.1%	9,196	7.1%
Age 15 to 19 Years	420	6.7%	2,670	6.7%	7,683	6.5%	8,449	6.5%
Age 20 to 24 Years	404	6.5%	2,584	6.5%	7,325	6.2%	8,094	6.2%
Age 25 to 29 Years	435	7.0%	2,760	6.9%	8,423	7.2%	9,312	7.1%
Age 30 to 34 Years	446	7.1%	2,834	7.1%	8,647	7.3%	9,563	7.3%
Age 35 to 39 Years	426	6.8%	2,710	6.8%	8,285	7.0%	9,161	7.0%
Age 40 to 44 Years	389	6.2%	2,675	6.7%	7,704	6.5%	8,696	6.7%
Age 45 to 49 Years	471	7.5%	2,972	7.4%	8,175	6.9%	9,225	7.1%
Age 50 to 54 Years	371	5.9%	2,495	6.2%	7,532	6.4%	8,351	6.4%
Age 55 to 59 Years	325	5.2%	2,171	5.4%	6,666	5.7%	7,347	5.6%
Age 60 to 64 Years	315	5.0%	1,793	4.5%	5,537	4.7%	6,100	4.7%
Age 65 to 69 Years	228	3.6%	1,494	3.7%	4,310	3.7%	4,728	3.6%
Age 70 to 74 Years	174	2.8%	1,145	2.9%	3,327	2.8%	3,678	2.8%
Age 75 to 79 Years	173	2.8%	1,099	2.7%	2,914	2.5%	3,218	2.5%
Age 80 to 84 Years	147	2.4%	929	2.3%	2,459	2.1%	2,714	2.1%
Age 85 Years or Over	125	2.0%	883	2.2%	2,486	2.1%	2,747	2.1%
Female Median Age	34.4		34.9		34.5		34.6	
Age 19 Years or Less	1,817	29.1%	11,457	28.6%	33,982	28.9%	37,446	28.7%
Age 20 to 64 Years	3,582	57.3%	22,994	57.5%	68,293	58.0%	75,848	58.2%
Age 65 Years or Over	847	13.6%	5,550	13.9%	15,496	13.2%	17,085	13.1%

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<b>Male Age Distribution (2011)</b>								
Male Population	6,310	50.3%	39,485	49.7%	118,986	50.3%	130,841	50.1%
Age Under 5 Years	493	7.8%	3,167	8.0%	9,532	8.0%	10,401	7.9%
Age 5 to 9 Years	485	7.7%	2,999	7.6%	9,189	7.7%	10,008	7.6%
Age 10 to 14 Years	489	7.8%	3,018	7.6%	8,557	7.2%	9,391	7.2%
Age 15 to 19 Years	432	6.9%	2,762	7.0%	8,251	6.9%	9,047	6.9%
Age 20 to 24 Years	433	6.9%	2,780	7.0%	8,140	6.8%	8,917	6.8%
Age 25 to 29 Years	462	7.3%	3,065	7.8%	9,368	7.9%	10,301	7.9%
Age 30 to 34 Years	475	7.5%	3,158	8.0%	9,648	8.1%	10,611	8.1%
Age 35 to 39 Years	443	7.0%	2,947	7.5%	9,006	7.6%	9,907	7.6%
Age 40 to 44 Years	492	7.8%	2,842	7.2%	8,716	7.3%	9,629	7.4%
Age 45 to 49 Years	465	7.4%	2,615	6.6%	8,128	6.8%	9,162	7.0%
Age 50 to 54 Years	428	6.8%	2,451	6.2%	7,483	6.3%	8,356	6.4%
Age 55 to 59 Years	313	5.0%	1,954	4.9%	6,112	5.1%	6,713	5.1%
Age 60 to 64 Years	240	3.8%	1,601	4.1%	4,911	4.1%	5,341	4.1%
Age 65 to 69 Years	203	3.2%	1,227	3.1%	3,743	3.1%	4,083	3.1%
Age 70 to 74 Years	153	2.4%	951	2.4%	2,766	2.3%	3,027	2.3%
Age 75 to 79 Years	131	2.1%	825	2.1%	2,301	1.9%	2,510	1.9%
Age 80 to 84 Years	99	1.6%	614	1.6%	1,703	1.4%	1,859	1.4%
Age 85 Years or Over	75	1.2%	508	1.3%	1,427	1.2%	1,574	1.2%
Male Median Age	32.9		32.2		32.5		32.6	
Age 19 Years or Less	1,900	30.1%	11,946	30.3%	35,530	29.9%	38,847	29.7%
Age 20 to 64 Years	3,750	59.4%	23,413	59.3%	71,512	60.1%	78,939	60.3%
Age 65 Years or Over	661	10.5%	4,126	10.4%	11,940	10.0%	13,053	10.0%
<b>Males per 100 Females (2011)</b>								
Overall Comparison	101		99		101		100	
Age Under 5 Years	106	51.4%	103	50.8%	104	50.9%	103	50.8%
Age 5 to 9 Years	106	51.4%	104	51.0%	105	51.1%	103	50.8%
Age 10 to 14 Years	104	50.9%	106	51.5%	103	50.7%	102	50.5%
Age 15 to 19 Years	103	50.7%	103	50.9%	107	51.8%	107	51.7%
Age 20 to 24 Years	107	51.7%	108	51.8%	111	52.6%	110	52.4%
Age 25 to 29 Years	106	51.5%	111	52.6%	111	52.7%	111	52.5%
Age 30 to 34 Years	106	51.6%	111	52.7%	112	52.7%	111	52.6%
Age 35 to 39 Years	104	51.0%	109	52.1%	109	52.1%	108	52.0%
Age 40 to 44 Years	127	55.9%	106	51.5%	113	53.1%	111	52.5%
Age 45 to 49 Years	99	49.7%	88	46.8%	99	49.9%	99	49.8%
Age 50 to 54 Years	115	53.5%	98	49.6%	99	49.8%	100	50.0%
Age 55 to 59 Years	96	49.0%	90	47.4%	92	47.8%	91	47.7%
Age 60 to 64 Years	76	43.2%	89	47.2%	89	47.0%	88	46.7%
Age 65 to 69 Years	89	47.2%	82	45.1%	87	46.5%	86	46.3%
Age 70 to 74 Years	88	46.8%	83	45.4%	83	45.4%	82	45.1%
Age 75 to 79 Years	76	43.1%	75	42.9%	79	44.1%	78	43.8%
Age 80 to 84 Years	67	40.1%	66	39.8%	69	40.9%	68	40.7%
Age 85 Years or Over	60	37.4%	58	36.5%	57	36.5%	57	36.4%
Age 19 Years or Less	105	51.1%	104	51.0%	105	51.1%	104	50.9%
Age 20 to 39 Years	106	51.5%	110	52.3%	111	52.5%	110	52.4%
Age 40 to 64 Years	104	50.9%	95	48.6%	99	49.8%	99	49.7%
Age 65 Years or Over	78	43.8%	74	42.6%	77	43.5%	76	43.3%

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Anytown, USA								
<b>Household Type (2011)</b>								
Total Households	4,909		32,508		96,026		106,755	
Households with Children	2,078	42.3%	11,867	36.5%	34,276	35.7%	37,107	34.8%
Average Household Size	2.6		2.4		2.5		2.4	
Household Density per Square Mile	1,563		1,150		1,223		1,496	
Population Family	10,517	83.8%	65,422	82.3%	192,303	81.2%	210,305	80.5%
Population Non-Family	2,024	16.1%	13,868	17.4%	43,729	18.5%	49,914	19.1%
Population Group Quarters	16	0.1%	198	0.2%	733	0.3%	1,007	0.4%
Family Households	3,352	68.3%	21,259	65.4%	60,943	63.5%	67,196	62.9%
Married Couple Households	2,339	69.8%	16,142	75.9%	44,766	73.5%	49,381	73.5%
Other Family Households	1,013	30.2%	5,116	24.1%	16,177	26.5%	17,814	26.5%
Family Households with Children	2,050	61.2%	11,767	55.4%	33,931	55.7%	36,713	54.6%
Married Couple with Children	1,297	63.3%	8,165	69.4%	22,440	66.1%	24,170	65.8%
Other Family Households with Children	753	36.7%	3,602	30.6%	11,491	33.9%	12,542	34.2%
Family Households No Children	1,302	38.8%	9,492	44.6%	27,012	44.3%	30,483	45.4%
Married Couple No Children	1,042	80.0%	7,977	84.0%	22,327	82.7%	25,211	82.7%
Other Family Households No Children	260	20.0%	1,515	16.0%	4,686	17.3%	5,272	17.3%
Non-Family Households	1,557	31.7%	11,248	34.6%	35,082	36.5%	39,560	37.1%
Non-Family Households with Children	28	1.8%	100	0.9%	345	1.0%	394	1.0%
Non-Family Households No Children	1,529	98.2%	11,148	99.1%	34,737	99.0%	39,165	99.0%
Lone Person No Children	1,083	69.6%	8,862	78.8%	27,270	77.7%	30,621	77.4%
2 or More Persons No Children	446	28.6%	2,286	20.3%	7,466	21.3%	8,545	21.6%
Household Lone Male	473	43.7%	4,188	47.3%	13,565	49.7%	15,097	49.3%
Household Lone Female	610	56.3%	4,674	52.7%	13,706	50.3%	15,524	50.7%
Average Family Household Size	3.1		3.1		3.2		3.1	
Average Family Income	\$99,436		\$115,187		\$99,918		\$98,491	
Median Family Income	\$87,887		\$98,275		\$84,940		\$83,605	
Average Non-Family Household Size	1.3		1.2		1.2		1.3	
<b>Marital Status (2011)</b>								
Population Age 15 Years or Over	9,700		61,649		183,332		202,588	
Never Married	2,725	28.1%	15,421	25.0%	50,451	27.5%	56,231	27.8%
Currently Married	5,440	56.1%	36,450	59.1%	101,781	55.5%	111,172	54.9%
Previously Married	1,535	15.8%	9,778	15.9%	31,099	17.0%	35,184	17.4%
Separated	227	14.8%	1,757	18.0%	6,441	20.7%	7,058	20.1%
Widowed	229	15.0%	2,317	23.7%	6,258	20.1%	7,423	21.1%
Divorced	1,078	70.2%	5,703	58.3%	18,400	59.2%	20,703	58.8%
<b>Educational Attainment (2011)</b>								
Adult Population Age 25 Years or Over	8,004		50,721		151,786		167,920	
Elementary (Grade Level 0 to 8)	277	3.5%	1,304	2.6%	6,960	4.6%	7,486	4.5%
Some High School (Grade Level 9 to 11)	300	3.7%	1,630	3.2%	6,731	4.4%	7,550	4.5%
High School Graduate	1,453	18.2%	9,260	18.3%	30,631	20.2%	34,299	20.4%
Some College	1,905	23.8%	11,585	22.8%	35,895	23.6%	39,701	23.6%
Associate Degree Only	718	9.0%	3,942	7.8%	12,795	8.4%	14,238	8.5%
Bachelor Degree Only	2,261	28.3%	14,106	27.8%	36,512	24.1%	40,232	24.0%
Graduate Degree	1,089	13.6%	8,894	17.5%	22,263	14.7%	24,415	14.5%
Any College (Some College or Higher)	5,974	74.6%	38,527	76.0%	107,464	70.8%	118,586	70.6%
College Degree + (Bachelor Degree or Higher)	3,351	41.9%	23,000	45.3%	58,774	38.7%	64,647	38.5%

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# COMPLETE PROFILE

1990-2010 Census, 2011 Estimates with 2016 Projections

Calculated using Proportional Block Groups



Lat/Lon: 33.3053/-111.9115

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Your Site	1 mi radius	3 mi radius	5 mi radius	10 min drivetime
<b>Anytown, USA</b>				
<b>Housing</b>				
Total Housing Units (2011)	5,144	34,572	103,119	114,796
Total Housing Units (2000)	4,818	30,380	87,813	100,100
Historical Annual Growth (2000-2011)	326 0.6%	4,192 1.3%	15,306 1.6%	14,697 1.3%
Housing Units Occupied (2011)	4,909 95.4%	32,509 94.0%	96,030 93.1%	106,758 93.0%
Housing Units Owner-Occupied	3,378 68.8%	21,381 65.8%	58,928 61.4%	66,373 62.2%
Housing Units Renter-Occupied	1,531 31.2%	11,128 34.2%	37,102 38.6%	40,385 37.8%
Housing Units Vacant (2011)	235 4.4%	2,063 5.6%	7,089 6.4%	8,038 6.5%
<b>Household Size (2011)</b>				
Total Households	4,909	32,508	96,026	106,755
1 Person Households	1,083 22.1%	8,862 27.3%	27,267 28.4%	30,618 28.7%
2 Person Households	1,732 35.3%	11,349 34.9%	32,214 33.5%	35,989 33.7%
3 Person Households	862 17.6%	5,319 16.4%	15,936 16.6%	17,772 16.6%
4 Person Households	795 16.2%	4,578 14.1%	12,603 13.1%	13,675 12.8%
5 Person Households	201 4.1%	1,484 4.6%	4,787 5.0%	5,138 4.8%
6 Person Households	131 2.7%	549 1.7%	1,804 1.9%	2,016 1.9%
7 or More Person Households	105 2.1%	366 1.1%	1,415 1.5%	1,547 1.4%
<b>Household Stability (2011)</b>				
Total Households	4,909	32,508	96,026	106,755
In Current Residence Less than 1 year	1,109 22.6%	7,736 23.8%	24,129 25.1%	26,094 24.4%
In Current Residence 1 to 2 Years	1,469 29.9%	9,807 30.2%	30,049 31.3%	32,937 30.9%
In Current Residence 3 to 5 Years	1,111 22.6%	6,670 20.5%	18,886 19.7%	20,786 19.5%
In Current Residence 6 to 10 Years	734 14.9%	4,958 15.3%	11,639 12.1%	13,210 12.4%
In Current Residence 10 Years or More	485 9.9%	3,337 10.3%	11,325 11.8%	13,728 12.9%
Annual Residential Turnover	22.6%	23.8%	25.1%	24.4%
In Current Residence More than 5 Years	24.8%	25.5%	23.9%	25.2%
Median Years in Residence	2.9	2.9	2.8	2.9
<b>Household Vehicles (2011)</b>				
Households 0 Vehicles Available	131 2.7%	1,061 3.3%	3,972 4.1%	4,479 4.2%
Households 1 Vehicle Available	1,602 32.6%	11,034 33.9%	34,980 36.4%	39,009 36.5%
Households 2 Vehicles Available	2,112 43.0%	13,624 41.9%	39,254 40.9%	43,358 40.6%
Households 3 or More Vehicles Available	1,063 21.7%	6,790 20.9%	17,817 18.6%	19,911 18.7%
Total Vehicles Available	10,027	63,635	180,910	201,260
Average Vehicles per Household	2.0	2.0	1.9	1.9
Owner-Occupied Household Vehicles	7,385 73.7%	45,545 71.6%	121,055 66.9%	135,722 67.4%
Average Vehicles per Owner-Occupied Household	2.2	2.1	2.1	2.0
Renter-Occupied Household Vehicles	2,642 26.3%	18,090 28.4%	59,855 33.1%	65,538 32.6%
Average Vehicles per Renter-Occupied Household	1.7	1.6	1.6	1.6
<b>Travel Time (2000)</b>				
Worker Base Age 16 years or Over	7,472	45,064	126,014	142,736
Travel to Work in 14 Minutes or Less	1,810 24.2%	10,857 24.1%	29,307 23.3%	33,453 23.4%
Travel to Work in 15 to 29 Minutes	2,985 40.0%	17,767 39.4%	51,092 40.5%	58,286 40.8%
Travel to Work in 30 to 59 Minutes	2,244 30.0%	13,215 29.3%	36,534 29.0%	40,733 28.5%
Travel to Work in 60 Minutes or More	191 2.6%	1,464 3.2%	4,708 3.7%	5,298 3.7%
Work at Home	242 3.2%	1,761 3.9%	4,372 3.5%	4,965 3.5%
Average Minutes Travel to Work	21.9	22.4	22.7	22.6

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Your Site	1 mi radius	3 mi radius	5 mi radius	10 min drivetime
<b>Anytown, USA</b>				
<b>Transportation To Work (2000)</b>				
Worker Base Age 16 years or Over	7,472	45,064	126,014	142,736
Drive to Work Alone	6,184 82.8%	37,416 83.0%	101,154 80.3%	114,811 80.4%
Drive to Work in Carpool	893 12.0%	4,524 10.0%	15,209 12.1%	16,979 11.9%
Travel to Work by Public Transportation	4 -	246 0.5%	1,053 0.8%	1,336 0.9%
Drive to Work on Motorcycle	71 1.0%	230 0.5%	665 0.5%	719 0.5%
Bicycle to Work	24 0.3%	212 0.5%	878 0.7%	978 0.7%
Walk to Work	41 0.6%	447 1.0%	1,930 1.5%	2,089 1.5%
Other Means	12 0.2%	230 0.5%	752 0.6%	861 0.6%
Work at Home	242 3.2%	1,761 3.9%	4,372 3.5%	4,965 3.5%
<b>Daytime Demographics (2011)</b>				
Total Businesses	443	2,984	8,469	9,798
Total Employees	5,510	44,702	109,978	117,887
Company Headquarter Businesses	- -	6 0.2%	18 0.2%	18 0.2%
Company Headquarter Employees	1 -	1,219 2.7%	2,989 2.7%	2,287 1.9%
Employee Population per Business	12.4 to 1	15.0 to 1	13.0 to 1	12.0 to 1
Residential Population per Business	28.4 to 1	26.6 to 1	28.0 to 1	26.7 to 1
Adj. Daytime Demographics Age 16 Years or Over	8,021	62,297	164,225	178,461
<b>Labor Force</b>				
Labor Population Age 16 Years or Over (2011)	9,531	60,544	180,112	199,054
Labor Force Total Males (2011)	4,744 49.8%	29,731 49.1%	90,110 50.0%	99,324 49.9%
Male Civilian Employed	3,782 79.7%	23,478 79.0%	69,459 77.1%	76,197 76.7%
Male Civilian Unemployed	242 5.1%	1,275 4.3%	4,355 4.8%	4,831 4.9%
Males in Armed Forces	9 0.2%	54 0.2%	161 0.2%	176 0.2%
Males Not in Labor Force	711 15.0%	4,924 16.6%	16,134 17.9%	18,120 18.2%
Labor Force Total Females (2011)	4,787 50.2%	30,813 50.9%	90,002 50.0%	99,730 50.1%
Female Civilian Employed	3,230 67.5%	19,412 63.0%	56,225 62.5%	62,085 62.3%
Female Civilian Unemployed	189 4.0%	1,159 3.8%	3,649 4.1%	4,049 4.1%
Females in Armed Forces	- -	5 -	20 -	22 -
Females Not in Labor Force	1,368 28.6%	10,237 33.2%	30,109 33.5%	33,574 33.7%
Unemployment Rate	4.5%	4.0%	4.4%	4.5%
Labor Force Growth (2000-2011)	-452 -6.1%	-2,100 -4.7%	-128 -0.1%	-4,221 -3.0%
Male Labor Force Growth (2000-2011)	-184 -4.6%	-929 -3.8%	891 1.3%	-1,344 -1.7%
Female Labor Force Growth (2000-2011)	-268 -7.7%	-1,171 -5.7%	-1,019 -1.8%	-2,877 -4.4%
<b>Occupation (2000)</b>				
Occupation Population Age 16 Years or Over	7,464	44,990	125,813	142,503
Occupation Total Males	3,966 53.1%	24,407 54.2%	68,568 54.5%	77,540 54.4%
Occupation Total Females	3,498 46.9%	20,583 45.8%	57,244 45.5%	64,962 45.6%
Management, Business, Financial Operations	1,314 17.6%	9,202 20.5%	22,401 17.8%	25,237 17.7%
Professional, Related	2,170 29.1%	12,434 27.6%	32,006 25.4%	36,300 25.5%
Service	933 12.5%	4,574 10.2%	14,061 11.2%	15,795 11.1%
Sales, Office	1,882 25.2%	12,581 28.0%	36,333 28.9%	41,437 29.1%
Farming, Fishing, Forestry	14 0.2%	96 0.2%	415 0.3%	451 0.3%
Construction, Extraction, Maintenance	498 6.7%	2,604 5.8%	8,826 7.0%	10,038 7.0%
Production, Transport, Material Moving	652 8.7%	3,500 7.8%	11,771 9.4%	13,245 9.3%
White Collar Workers	71.9%	76.1%	72.1%	72.3%
Blue Collar Workers	28.1%	23.9%	27.9%	27.7%

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Lat/Lon: 33.3053/-111.9115

RFULL9

Your Site	1 mi radius		3 mi radius		5 mi radius		10 min drivetime	
Anytown, USA								
<b>Units In Structure (2000)</b>								
Total Units	4,818		30,380		87,813		100,100	
1 Detached Unit	3,662	76.0%	22,264	73.3%	59,338	67.6%	66,626	66.6%
1 Attached Unit	81	1.7%	1,302	4.3%	5,290	6.0%	7,038	7.0%
2 Units	8	0.2%	108	0.4%	731	0.8%	777	0.8%
3 to 4 Units	74	1.5%	701	2.3%	2,538	2.9%	2,984	3.0%
5 to 9 Units	315	6.5%	2,006	6.6%	5,450	6.2%	6,233	6.2%
10 to 19 Units	403	8.4%	1,844	6.1%	5,130	5.8%	5,557	5.6%
20 to 49 Units	10	0.2%	198	0.7%	1,770	2.0%	2,090	2.1%
50 or More Units	258	5.4%	1,897	6.2%	5,903	6.7%	7,099	7.1%
Mobile Home or Trailer	-	-	49	0.2%	1,594	1.8%	1,618	1.6%
Other Structure	7	0.2%	9	-	63	0.1%	71	0.1%
<b>Homes Built By Year (2000)</b>								
Homes Built 1999 to 2000	30	0.6%	1,107	3.6%	4,335	4.9%	3,823	3.8%
Homes Built 1995 to 1998	1,093	22.7%	6,954	22.9%	18,379	20.9%	18,992	19.0%
Homes Built 1990 to 1994	1,220	25.3%	7,909	26.0%	14,944	17.0%	15,971	16.0%
Homes Built 1980 to 1989	2,240	46.5%	12,364	40.7%	30,331	34.5%	33,597	33.6%
Homes Built 1970 to 1979	115	2.4%	1,617	5.3%	15,667	17.8%	22,309	22.3%
Homes Built 1960 to 1969	63	1.3%	250	0.8%	2,023	2.3%	3,185	3.2%
Homes Built 1950 to 1959	13	0.3%	95	0.3%	1,269	1.4%	1,362	1.4%
Homes Built 1940 to 1949	8	0.2%	29	0.1%	492	0.6%	493	0.5%
Homes Built Before 1939	36	0.7%	54	0.2%	371	0.4%	368	0.4%
Median Age of Homes	10.4		9.8		12.9		13.9	
<b>Home Values (2000)</b>								
Owner Specified Housing Units	3,277		20,558		54,515		62,008	
Home Values \$1,000,000 or More	-	-	16	0.1%	47	0.1%	44	0.1%
Home Values \$750,000 to \$999,999	-	-	82	0.4%	148	0.3%	146	0.2%
Home Values \$500,000 to \$749,999	-	-	243	1.2%	334	0.6%	323	0.5%
Home Values \$400,000 to \$499,999	1	-	425	2.1%	576	1.1%	577	0.9%
Home Values \$300,000 to \$399,999	75	2.3%	1,047	5.1%	1,667	3.1%	1,708	2.8%
Home Values \$250,000 to \$299,999	133	4.0%	1,339	6.5%	2,427	4.5%	2,450	4.0%
Home Values \$200,000 to \$249,999	396	12.1%	2,928	14.2%	5,711	10.5%	5,927	9.6%
Home Values \$175,000 to \$199,999	292	8.9%	2,310	11.2%	5,042	9.2%	5,548	8.9%
Home Values \$150,000 to \$174,999	382	11.7%	2,652	12.9%	7,214	13.2%	8,452	13.6%
Home Values \$125,000 to \$149,999	937	28.6%	4,357	21.2%	12,328	22.6%	14,667	23.7%
Home Values \$100,000 to \$124,999	719	21.9%	3,540	17.2%	11,858	21.8%	13,689	22.1%
Home Values \$90,000 to \$99,999	152	4.6%	901	4.4%	3,136	5.8%	3,751	6.0%
Home Values \$80,000 to \$89,999	78	2.4%	384	1.9%	1,779	3.3%	2,238	3.6%
Home Values \$70,000 to \$79,999	51	1.5%	169	0.8%	1,068	2.0%	1,279	2.1%
Home Values \$60,000 to \$69,999	24	0.7%	59	0.3%	549	1.0%	612	1.0%
Home Values \$50,000 to \$59,999	29	0.9%	53	0.3%	299	0.5%	291	0.5%
Home Values \$35,000 to \$49,999	-	-	2	-	140	0.3%	138	0.2%
Home Values \$25,000 to \$34,999	8	0.2%	18	0.1%	70	0.1%	74	0.1%
Home Values \$10,000 to \$24,999	-	-	32	0.2%	108	0.2%	90	0.1%
Home Values Under \$10,000	-	-	-	-	17	-	9	-
Owner-Occupied Median Home Value	\$151,389		\$174,192		\$154,518		\$151,777	
Renter-Occupied Median Rent	\$778		\$822		\$752		\$759	

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Lat/Lon: 33.3053/-111.9115

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Your Site	1 mi radius	3 mi radius	5 mi radius	10 min drivetime
<b>Anytown, USA</b>				
<b>Total Annual Consumer Expenditure (2011)</b>				
Total Household Expenditure	\$326 M	\$2.28 B	\$6.10 B	\$6.70 B
Total Non-Retail Expenditure	\$189 M	\$1.32 B	\$3.52 B	\$3.87 B
Total Retail Expenditure	\$137 M	\$960 M	\$2.58 B	\$2.83 B
Apparel	\$15.6 M	\$109 M	\$293 M	\$321 M
Contributions	\$13.0 M	\$95.3 M	\$243 M	\$265 M
Education	\$8.52 M	\$61.6 M	\$158 M	\$172 M
Entertainment	\$18.4 M	\$129 M	\$344 M	\$377 M
Food and Beverages	\$48.5 M	\$337 M	\$914 M	\$1.01 B
Furnishings and Equipment	\$15.0 M	\$105 M	\$276 M	\$303 M
Gifts	\$9.18 M	\$66.0 M	\$171 M	\$187 M
Health Care	\$19.0 M	\$131 M	\$360 M	\$397 M
Household Operations	\$12.4 M	\$88.1 M	\$229 M	\$250 M
Miscellaneous Expenses	\$5.31 M	\$36.9 M	\$100 M	\$110 M
Personal Care	\$4.69 M	\$32.7 M	\$88.0 M	\$96.8 M
Personal Insurance	\$3.56 M	\$25.5 M	\$65.8 M	\$71.9 M
Reading	\$1.07 M	\$7.53 M	\$20.2 M	\$22.1 M
Shelter	\$63.2 M	\$443 M	\$1.18 B	\$1.30 B
Tobacco	\$1.87 M	\$12.8 M	\$36.3 M	\$40.2 M
Transportation	\$65.0 M	\$447 M	\$1.21 B	\$1.33 B
Utilities	\$21.7 M	\$150 M	\$412 M	\$454 M
<b>Monthly Household Consumer Expenditure (2011)</b>				
Total Household Expenditure	\$5,536	\$5,838	\$5,294	\$5,232
Total Non-Retail Expenditure	\$3,206 57.9%	\$3,378 57.9%	\$3,058 57.8%	\$3,022 57.8%
Total Retail Expenditures	\$2,330 42.1%	\$2,460 42.1%	\$2,236 42.2%	\$2,210 42.2%
Apparel	\$265 4.8%	\$281 4.8%	\$254 4.8%	\$251 4.8%
Contributions	\$221 4.0%	\$244 4.2%	\$211 4.0%	\$207 3.9%
Education	\$145 2.6%	\$158 2.7%	\$137 2.6%	\$134 2.6%
Entertainment	\$313 5.7%	\$331 5.7%	\$298 5.6%	\$294 5.6%
Food and Beverages	\$824 14.9%	\$863 14.8%	\$793 15.0%	\$785 15.0%
Furnishings and Equipment	\$255 4.6%	\$268 4.6%	\$240 4.5%	\$237 4.5%
Gifts	\$156 2.8%	\$169 2.9%	\$148 2.8%	\$146 2.8%
Health Care	\$322 5.8%	\$337 5.8%	\$312 5.9%	\$310 5.9%
Household Operations	\$210 3.8%	\$226 3.9%	\$199 3.8%	\$195 3.7%
Miscellaneous Expenses	\$90 1.6%	\$95 1.6%	\$87 1.6%	\$86 1.6%
Personal Care	\$80 1.4%	\$84 1.4%	\$76 1.4%	\$76 1.4%
Personal Insurance	\$60 1.1%	\$65 1.1%	\$57 1.1%	\$56 1.1%
Reading	\$18 0.3%	\$19 0.3%	\$17 0.3%	\$17 0.3%
Shelter	\$1,072 19.4%	\$1,136 19.5%	\$1,025 19.4%	\$1,013 19.4%
Tobacco	\$32 0.6%	\$33 0.6%	\$31 0.6%	\$31 0.6%
Transportation	\$1,104 19.9%	\$1,146 19.6%	\$1,051 19.8%	\$1,041 19.9%
Utilities	\$368 6.6%	\$384 6.6%	\$357 6.7%	\$354 6.8%

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