

# CONSUMER EXPENDITURE SUMMARY

2000 Census, 2009 Estimates

Calculated using Proportional Block Groups

Prepared For

Your Company

Lat/Lon: 33.3054/-111.911181

November 2009



RCE1

Your Site Anytown, USA	1.00 mi radius		3.00 mi radius		5.00 mi radius		10.00 mi radius	
<b>2009 Consumer Expenditure</b>								
2009 Estimated Population		16,247		95,355		273,985		896,617
2009 Estimated Households		5,149		31,227		91,625		295,692
<b>Household Expenditure (in \$,000s)</b>	<b>\$316,392</b>		<b>\$2,041,530</b>		<b>\$5,553,929</b>		<b>\$16,592,677</b>	
Per Household ~ Per Capita	\$61,447	\$19,473	\$65,378	\$21,410	\$60,616	\$20,271	\$56,115	\$18,506
Non-Retail Expenditures (in \$,000s)	<b>\$183,609</b>	<b>58.0%</b>	<b>\$1,184,611</b>	<b>58.0%</b>	<b>\$3,217,499</b>	<b>57.9%</b>	<b>\$9,594,471</b>	<b>57.8%</b>
Per Household ~ Per Capita	\$35,659	\$11,301	\$37,936	\$12,423	\$35,116	\$11,743	\$32,448	\$10,701
Retail Expenditures (in \$,000s)	<b>\$132,783</b>	<b>42.0%</b>	<b>\$856,919</b>	<b>42.0%</b>	<b>\$2,336,430</b>	<b>42.1%</b>	<b>\$6,998,206</b>	<b>42.2%</b>
Per Household ~ Per Capita	\$25,788	\$8,173	\$27,442	\$8,987	\$25,500	\$8,528	\$23,667	\$7,805
Apparel (in \$,000s)	<b>\$15,289</b>	<b>4.8%</b>	<b>\$98,843</b>	<b>4.8%</b>	<b>\$268,138</b>	<b>4.8%</b>	<b>\$800,763</b>	<b>4.8%</b>
Per Household ~ Per Capita	\$2,969	\$941	\$3,165	\$1,037	\$2,926	\$979	\$2,708	\$893
Contributions (in \$,000s)	<b>\$12,388</b>	<b>3.9%</b>	<b>\$83,660</b>	<b>4.1%</b>	<b>\$217,190</b>	<b>3.9%</b>	<b>\$629,782</b>	<b>3.8%</b>
Per Household ~ Per Capita	\$2,406	\$762	\$2,679	\$877	\$2,370	\$793	\$2,130	\$702
Education (in \$,000s)	<b>\$8,305</b>	<b>2.6%</b>	<b>\$55,470</b>	<b>2.7%</b>	<b>\$144,770</b>	<b>2.6%</b>	<b>\$420,693</b>	<b>2.5%</b>
Per Household ~ Per Capita	\$1,613	\$511	\$1,776	\$582	\$1,580	\$528	\$1,423	\$469
Entertainment (in \$,000s)	<b>\$17,899</b>	<b>5.7%</b>	<b>\$115,793</b>	<b>5.7%</b>	<b>\$313,592</b>	<b>5.6%</b>	<b>\$933,018</b>	<b>5.6%</b>
Per Household ~ Per Capita	\$3,476	\$1,102	\$3,708	\$1,214	\$3,423	\$1,145	\$3,155	\$1,041
Food And Beverages (in \$,000s)	<b>\$47,336</b>	<b>15.0%</b>	<b>\$302,854</b>	<b>14.8%</b>	<b>\$833,887</b>	<b>15.0%</b>	<b>\$2,516,851</b>	<b>15.2%</b>
Per Household ~ Per Capita	\$9,193	\$2,913	\$9,699	\$3,176	\$9,101	\$3,044	\$8,512	\$2,807
Furnishings & Equipment (in \$,000s)	<b>\$14,534</b>	<b>4.6%</b>	<b>\$94,107</b>	<b>4.6%</b>	<b>\$252,912</b>	<b>4.6%</b>	<b>\$744,840</b>	<b>4.5%</b>
Per Household ~ Per Capita	\$2,823	\$895	\$3,014	\$987	\$2,760	\$923	\$2,519	\$831
Gifts (in \$,000s)	<b>\$8,685</b>	<b>2.7%</b>	<b>\$57,927</b>	<b>2.8%</b>	<b>\$152,683</b>	<b>2.7%</b>	<b>\$446,096</b>	<b>2.7%</b>
Per Household ~ Per Capita	\$1,687	\$535	\$1,855	\$607	\$1,666	\$557	\$1,509	\$498
Health Care (in \$,000s)	<b>\$18,099</b>	<b>5.7%</b>	<b>\$115,546</b>	<b>5.7%</b>	<b>\$321,358</b>	<b>5.8%</b>	<b>\$977,161</b>	<b>5.9%</b>
Per Household ~ Per Capita	\$3,515	\$1,114	\$3,700	\$1,212	\$3,507	\$1,173	\$3,305	\$1,090
Household Operations (in \$,000s)	<b>\$12,096</b>	<b>3.8%</b>	<b>\$79,555</b>	<b>3.9%</b>	<b>\$210,222</b>	<b>3.8%</b>	<b>\$614,999</b>	<b>3.7%</b>
Per Household ~ Per Capita	\$2,349	\$744	\$2,548	\$834	\$2,294	\$767	\$2,080	\$686
Miscellaneous Expenses (in \$,000s)	<b>\$5,106</b>	<b>1.6%</b>	<b>\$32,702</b>	<b>1.6%</b>	<b>\$90,277</b>	<b>1.6%</b>	<b>\$272,297</b>	<b>1.6%</b>
Per Household ~ Per Capita	\$992	\$314	\$1,047	\$343	\$985	\$329	\$921	\$304
Personal Care (in \$,000s)	<b>\$4,565</b>	<b>1.4%</b>	<b>\$29,307</b>	<b>1.4%</b>	<b>\$80,135</b>	<b>1.4%</b>	<b>\$240,101</b>	<b>1.4%</b>
Per Household ~ Per Capita	\$887	\$281	\$939	\$307	\$875	\$292	\$812	\$268
Personal Insurance (in \$,000s)	<b>\$3,434</b>	<b>1.1%</b>	<b>\$22,736</b>	<b>1.1%</b>	<b>\$59,862</b>	<b>1.1%</b>	<b>\$174,868</b>	<b>1.1%</b>
Per Household ~ Per Capita	\$667	\$211	\$728	\$238	\$653	\$218	\$591	\$195
Reading (in \$,000s)	<b>\$1,031</b>	<b>0.3%</b>	<b>\$6,669</b>	<b>0.3%</b>	<b>\$18,156</b>	<b>0.3%</b>	<b>\$54,153</b>	<b>0.3%</b>
Per Household ~ Per Capita	\$200	\$63	\$214	\$70	\$198	\$66	\$183	\$60
Shelter (in \$,000s)	<b>\$61,334</b>	<b>19.4%</b>	<b>\$397,443</b>	<b>19.5%</b>	<b>\$1,076,222</b>	<b>19.4%</b>	<b>\$3,208,282</b>	<b>19.3%</b>
Per Household ~ Per Capita	\$11,912	\$3,775	\$12,728	\$4,168	\$11,746	\$3,928	\$10,850	\$3,578
Tobacco (in \$,000s)	<b>\$1,818</b>	<b>0.6%</b>	<b>\$11,328</b>	<b>0.6%</b>	<b>\$32,524</b>	<b>0.6%</b>	<b>\$101,453</b>	<b>0.6%</b>
Per Household ~ Per Capita	\$353	\$112	\$363	\$119	\$355	\$119	\$343	\$113
Transportation (in \$,000s)	<b>\$63,347</b>	<b>20.0%</b>	<b>\$403,361</b>	<b>19.8%</b>	<b>\$1,108,442</b>	<b>20.0%</b>	<b>\$3,321,493</b>	<b>20.0%</b>
Per Household ~ Per Capita	\$12,303	\$3,899	\$12,917	\$4,230	\$12,098	\$4,046	\$11,233	\$3,704
Utilities (in \$,000s)	<b>\$21,127</b>	<b>6.7%</b>	<b>\$134,229</b>	<b>6.6%</b>	<b>\$373,558</b>	<b>6.7%</b>	<b>\$1,135,828</b>	<b>6.8%</b>
Per Household ~ Per Capita	\$4,103	\$1,300	\$4,299	\$1,408	\$4,077	\$1,363	\$3,841	\$1,267

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