

CONSUMER EXPENDITURE SUMMARY PROFILE

2011 Estimates

Calculated using Proportional Block Groups



Lat/Lon: 33.3053/-111.9115

RCE1

Your Site	1 mi radius		3 mi radius		5 mi radius		10 min drivetime	
Anytown, USA								
Estimated Population	12,557		79,488		236,765		261,226	
Estimated Households	4,909		32,508		96,026		106,755	
Household Expenditure	\$326,071,470		\$2,277,477,970		\$6,100,419,013		\$6,702,842,024	
Per Household ~ Per Capita	\$66,426	\$25,968	\$70,059	\$28,652	\$63,529	\$25,766	\$62,787	\$25,659
Non-Retail Expenditures	\$189 M	57.9%	\$1.32 B	57.9%	\$3.52 B	57.8%	\$3.87 B	57.8%
Per Household ~ Per Capita	\$38,469	\$15,038	\$40,536	\$16,578	\$36,701	\$14,885	\$36,262	\$14,819
Retail Expenditures	\$137 M	42.1%	\$960 M	42.1%	\$2.58 B	42.2%	\$2.83 B	42.2%
Per Household ~ Per Capita	\$27,958	\$10,929	\$29,524	\$12,074	\$26,828	\$10,881	\$26,524	\$10,840
Apparel	\$15.6 M	4.8%	\$109 M	4.8%	\$293 M	4.8%	\$321 M	4.8%
Per Household ~ Per Capita	\$3,184	\$1,245	\$3,366	\$1,377	\$3,047	\$1,236	\$3,009	\$1,230
Contributions	\$13.0 M	4.0%	\$95.3 M	4.2%	\$243 M	4.0%	\$265 M	3.9%
Per Household ~ Per Capita	\$2,658	\$1,039	\$2,931	\$1,199	\$2,529	\$1,026	\$2,479	\$1,013
Education	\$8.52 M	2.6%	\$61.6 M	2.7%	\$158 M	2.6%	\$172 M	2.6%
Per Household ~ Per Capita	\$1,736	\$679	\$1,894	\$775	\$1,641	\$666	\$1,609	\$658
Entertainment	\$18.4 M	5.7%	\$129 M	5.7%	\$344 M	5.6%	\$377 M	5.6%
Per Household ~ Per Capita	\$3,757	\$1,469	\$3,967	\$1,622	\$3,578	\$1,451	\$3,534	\$1,444
Food, Beverages	\$48.5 M	14.9%	\$337 M	14.8%	\$914 M	15.0%	\$1.01 B	15.0%
Per Household ~ Per Capita	\$9,889	\$3,866	\$10,358	\$4,236	\$9,521	\$3,861	\$9,426	\$3,852
Furnishings, Equipment	\$15.0 M	4.6%	\$105 M	4.6%	\$276 M	4.5%	\$303 M	4.5%
Per Household ~ Per Capita	\$3,055	\$1,194	\$3,218	\$1,316	\$2,877	\$1,167	\$2,839	\$1,160
Gifts	\$9.18 M	2.8%	\$66.0 M	2.9%	\$171 M	2.8%	\$187 M	2.8%
Per Household ~ Per Capita	\$1,871	\$731	\$2,030	\$830	\$1,777	\$721	\$1,747	\$714
Health Care	\$19.0 M	5.8%	\$131 M	5.8%	\$360 M	5.9%	\$397 M	5.9%
Per Household ~ Per Capita	\$3,864	\$1,511	\$4,044	\$1,654	\$3,746	\$1,519	\$3,716	\$1,518
Household Operations	\$12.4 M	3.8%	\$88.1 M	3.9%	\$229 M	3.8%	\$250 M	3.7%
Per Household ~ Per Capita	\$2,523	\$986	\$2,709	\$1,108	\$2,382	\$966	\$2,344	\$958
Miscellaneous Expenses	\$5.31 M	1.6%	\$36.9 M	1.6%	\$100 M	1.6%	\$110 M	1.6%
Per Household ~ Per Capita	\$1,082	\$423	\$1,135	\$464	\$1,044	\$423	\$1,034	\$423
Personal Care	\$4.69 M	1.4%	\$32.7 M	1.4%	\$88.0 M	1.4%	\$96.8 M	1.4%
Per Household ~ Per Capita	\$956	\$374	\$1,005	\$411	\$917	\$372	\$907	\$370
Personal Insurance	\$3.56 M	1.1%	\$25.5 M	1.1%	\$65.8 M	1.1%	\$71.9 M	1.1%
Per Household ~ Per Capita	\$724	\$283	\$783	\$320	\$685	\$278	\$674	\$275
Reading	\$1.07 M	0.3%	\$7.53 M	0.3%	\$20.2 M	0.3%	\$22.1 M	0.3%
Per Household ~ Per Capita	\$219	\$86	\$232	\$95	\$210	\$85	\$207	\$85
Shelter	\$63.2 M	19.4%	\$443 M	19.5%	\$1.18 B	19.4%	\$1.30 B	19.4%
Per Household ~ Per Capita	\$12,868	\$5,030	\$13,631	\$5,575	\$12,301	\$4,989	\$12,151	\$4,966
Tobacco	\$1.87 M	0.6%	\$12.8 M	0.6%	\$36.3 M	0.6%	\$40.2 M	0.6%
Per Household ~ Per Capita	\$381	\$149	\$393	\$161	\$378	\$153	\$376	\$154
Transportation	\$65.0 M	19.9%	\$447 M	19.6%	\$1.21 B	19.8%	\$1.33 B	19.9%
Per Household ~ Per Capita	\$13,242	\$5,177	\$13,751	\$5,624	\$12,609	\$5,114	\$12,487	\$5,103
Utilities	\$21.7 M	6.6%	\$150 M	6.6%	\$412 M	6.7%	\$454 M	6.8%
Per Household ~ Per Capita	\$4,417	\$1,727	\$4,611	\$1,886	\$4,286	\$1,738	\$4,249	\$1,736

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