

# COMPARISON DEMOGRAPHIC PROFILE

1990 - 2000 Census, 2009 Estimates & 2014 Projections

Calculated using Proportional Block Groups

Prepared For

Your Company

Lat/Lon: 33.3054/-111.911181

November 2009



RComp1

Your Site Anytown, USA	1.00 mi radius	3.00 mi radius	5.00 mi radius	10.00 mi radius	Percent Change % Δ	Comparison Site Index	
<b>POPULATION</b>	2009 Estimated Population	16,247	95,355	273,985	896,617	-28.5%	71
	2014 Projected Population	17,411	107,618	310,949	1,010,960	-27.1%	73
	2000 Census Population	13,658	81,946	230,384	718,692	-32.3%	68
	1990 Census Population	7,203	43,937	144,625	480,689	-19.0%	81
	Historical Annual Growth 1990 to 2009	6.6%	6.2%	4.7%	4.6%	-21.8%	78
	Projected Annual Growth 2009 to 2014	1.4%	2.6%	2.7%	2.6%	+14.2%	114
2009 Median Age	31.3	33.0	32.3	31.8	-1.1%	99	
<b>HOUSEHOLDS</b>	2009 Estimated Households	5,149	31,227	91,625	295,692	-27.5%	73
	2014 Projected Households	5,171	32,989	97,649	312,436	-26.1%	74
	2000 Census Households	4,751	29,420	83,749	261,304	-30.8%	69
	1990 Census Households	2,543	15,202	51,061	177,111	-15.0%	85
	Historical Annual Growth 1990 to 2009	5.4%	5.5%	4.2%	3.5%	-30.1%	70
	Projected Annual Growth 2009 to 2014	0.1%	1.1%	1.3%	1.1%	+34.4%	134
<b>ESTIMATED RACE</b>	2009 White	76.8%	78.0%	76.1%	74.4%	-3.3%	97
	2009 Black or African American	5.0%	4.6%	5.0%	5.8%	+19.3%	119
	2009 Asian & Pacific Islander	8.5%	8.2%	6.1%	4.8%	-36.6%	63
	2009 American Indian & Native Alaskan	1.5%	1.2%	1.8%	2.3%	+50.5%	151
	2009 Other Races	8.2%	8.0%	11.0%	12.7%	+39.5%	140
	2009 Hispanic	21.4%	20.8%	26.4%	29.6%	+29.3%	129
<b>INCOME</b>	2009 Average Household Income	\$ 81,767	\$ 89,905	\$ 80,801	\$ 72,805	-13.5%	87
	2009 Median Household Income	\$ 79,882	\$ 86,552	\$ 76,994	\$ 68,472	-15.6%	84
	2009 Per Capita Income	\$ 25,913	\$ 29,587	\$ 27,186	\$ 24,191	-12.2%	88
<b>EDUCATION (AGE 25+)</b>	2009 Elementary	1.8%	2.6%	5.3%	7.0%	+115.7%	216
	2009 Some High School	3.0%	3.7%	5.3%	6.3%	+58.4%	158
	2009 High School Graduate	19.0%	17.8%	19.8%	22.2%	+17.7%	118
	2009 Some College	24.3%	22.4%	22.5%	22.7%	-1.8%	98
	2009 Associates Degree Only	9.8%	9.6%	9.1%	8.7%	-8.5%	91
	2009 Bachelors Degree Only	26.3%	26.6%	24.0%	21.1%	-17.6%	82
	2009 Graduate Degree	15.7%	17.3%	14.0%	11.9%	-23.7%	76
	<b>BUSINESS</b>	Number of Businesses	458	2,927	8,887	30,435	-19.5%
Total Number of Employees		6,931	52,352	138,257	462,444	-23.8%	76
Employee Population per Business		15.1	17.9	15.6	15.2	-6.2%	94
Residential Population per Business		35.5	32.6	30.8	29.5	-10.6%	89

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